

PUBLIC FILE

KDND-FM
Sundays, 6:00A-7:00A

PUBLIC FILE

Host: Kat Maudru

Locally produced news and public affairs magazine show featuring in-depth interviews, investigative reports, documentaries and feature stories on news events and issues of significance to the Sacramento area.

PUBLIC FILE
ASCERTAINED COMMUNITY ISSUES

1. **EDUCATION**, including the quality of public education; school busing; white flight; bilingual education; school violence; and the quality of college and adult education.
2. **ECONOMY**, including inflation; economic development; economic opportunity; welfare; unemployment; job training; labor relations; and consumer issues.
3. **GOVERNMENT**, including government spending; the provision of government services; taxes; general political debate by officials and candidates.
4. **HEALTH**, including quality of medical facilities; national health programs; nutrition; physical fitness; mental health; preventive health care; and medical malpractice.
5. **ENVIRONMENT, ENERGY AND TRANSPORTATION**, including natural disasters; pollution (especially air and water); the water crisis; and the effects of urban sprawl.
6. **MINORITIES/WOMEN/AGING**, including discrimination and other problems of racial minorities; women and senior citizens; the handicapped; homosexuals; and religious ethnic groups.
7. **CRIME**, including increasing crime rate; youth and gang crime; police-community relations; gun control; law enforcement; the criminal justice system; and the prison system, reform and rehabilitation.
8. **DRUG ABUSE**, including the increase in use and abuse of drugs and alcohol; rehabilitation programs; drunk driving; and the need for greater education.
9. **HOUSING**, including rental restrictions; rent control; lack of low and middle housing; landlord/tenant relations; historical preservation; and mortgage rates.
10. **YOUTH/FAMILY**, including issues regarding marriage; the changing role of the family; parenting; child rearing; and abuse.

ISSUES / PROGRAMS LIST

EDUCATION

Issue: Preventing Violence Against Women & Animals
Program: Public File
Date: October 5, 2003
Time: 6:00A-6:30A

Description: Marianne Subbotin of the Sacramento Society for the Prevention of Cruelty to Animals says there is an undeniable and disturbing connection between people who commit violence toward an animal and violent acts committed against people. A recent study confirms that in households with domestic violence, pets are 15 times more likely to be harmed or killed than in households with no domestic violence. The reverse is true as well. Research shows that people who abuse animals are far more likely to commit violent acts against people. It also shows that children who are the victims of violence quite often begin to duplicate their violent environments by experimenting with violent acts themselves, often on animals. This tragic connection and a desire to make the Sacramento area a safer, more humane community has prompted Sacramento animal welfare organizations like the SSPCA and Women Escaping A Violent Environment (WEAVE) to found the Safe Pets Program as well as youth education programs teaching kindness toward both people and animals. The Safe Pets Program provides protection and temporary shelter for pets that would otherwise be at risk of abuse or neglect when victims of domestic violence seek refuge in a shelter. The goal is to reduce the potential for continued abuse to both people and their beloved pets.

Issue: Fire Safety & Prevention
Program: Public File
Date: October 5, 2003
Time: 6:30A-7:00A

Description: Even though the weather is cooler, fire season in Northern California is not over. The CDF is dedicated to the fire protection and stewardship of over 31 million acres of California's privately-owned wild lands. In addition, they provide varied emergency services in 33 of the state's counties via contracts with local governments. The department's firefighters, fire engines and aircraft respond to an average of 6,400 wild land fires each year which burn nearly 148,000 acres annually. The CDF also responds to an average of nearly 273,000 non-wildfire emergencies each year such as auto accidents, hazardous material spills, swift water rescues, search and rescue missions, and civil disturbances. Because of its size and major incident management experience, the CDF is often asked to assist or take the lead in disasters such as floods, earthquakes, toxic spills and train derailments. The department is also involved in protecting life and property through fire prevention engineering programs, law and code enforcement and education.

Issue: Preserving & Protecting The Environment
Program: Public File
Date: October 12, 2003
Time: 6:00A-6:30A

Description: ECOS is a coalition of environmental and civic organizations with a combined membership of more than 12,000 citizens of the Sacramento region. The purpose of ECOS is to protect and preserve the environmental integrity and resources within the Sacramento region. They seek to educate the public regarding the environmental sensitivity and the need to protect the area through mailings, public forums and discussion groups. Their work has taken the form of advocacy, community outreach, workshops and conferences, litigation and cooperative problem solving with other regional stakeholders. ECOS is concerned about coordinated land use and transportation planning that discourages urban sprawl preservation and enhancement of the ecology of open space, as well as with the reduction of pollution in our air, water and land. Outstanding contributions to the Sacramento environmental community are honored at the organization's Environmentalist of the Year Awards.

ISSUES / PROGRAMS LIST

EDUCATION (Cont'd)

Issue: Internet Technology
Program: Public File
Date: October 26, 2003
Time: 6:30A-7:00A

Description: Robin Raskin, author of Internet Mom – Online Parent's Survival Tips, is an outspoken advocate for parental involvement in raising "digital kids". Areas discussed included age appropriate internet use, chat room safety, how much time should be spent online, when monitoring software should be used to log a child's internet behavior, various filtering programs, how to find out who a child talks to on the internet, how old a child should be before they are allowed to shop online and what the government is doing to protect kids online. She also discussed teaching children internet safety, such as how much is too much information for kids to give away online or in a chat room and when it is appropriate to notify authorities about something occurring on the internet.

Issue: Support for Local Arts
Program: Public File
Date: November 2, 2003
Time: 6:00A-6:30A

Description: The Arts Council of Placer County was established in 1983 as a non-profit agency. As the catalyst for the arts in Placer County, the Council encourages excellence and expansion of visual, musical, theatrical, literacy, media and dance art endeavors. The council serves as a clearinghouse for information on the arts in Placer County and also publishes a bi-monthly arts magazine. Its purpose is to create a forum for communication for artists and art organizations in Placer County and to increase awareness of activities and programs related to arts and culture in the area. Their Autumn Arts Studio Tour features over 70 artists throughout Western Placer County. ACPC provides technical assistance to Placer County's established and emerging artists, local art agencies and art groups. The council also serves foster children and other youths at risk via their Kaleidoscope program for after-school art and school / community violence prevention programs.

Issue: Dottie Awards / Educational Opportunities for Children
Program: Public File
Date: November 9, 2003
Time: 6:00A-6:30A

Description: The Discovery Museum offers a variety of learning experiences including the only planetarium in the region, and outside Discovery Trail and hands-on activity stations. The museum also features the Challenger Learning Center, a simulated space mission for upper elementary and middle school classes and other groups. Teachers and group leaders can learn more about education programs offered by the museum. The museum's historical exhibit offers a change to experience history, science and technology of yesterday, today and tomorrow in a replica of the 1854 city hall and water works building in Old Sacramento. The Dottie Wards program is designed to acknowledge the accomplishments and creativity of Northern California businesses, governmental agencies and organizations which are providing information and resources online through the internet. This year, a new category called Dottie Jr. celebrates excellence in website creation by computer lab students in Northern California K-6 grades. For the third consecutive year, the Discovery Museum is the beneficiary of Dottie Award proceeds, which will support the museum exhibits and educational programs.

ISSUES / PROGRAMS LIST

EDUCATION (Cont'd)

Issue: **Homeless Teens**
Program: Public File
Date: November 9, 2003
Time: 6:30A-7:00A

Description: The WIND Youth Center is a shelter for homeless and runaway teens. The program was established in 1994 in an effort to reach out to the increasing number of 12 to 19 year old runaway and abandoned teens who live on Sacramento's riverbanks, streets and in abandoned buildings. The center offers food, clothing, showers, education options, counseling and transition choices toward alternatives to street life. Trained outreach workers go out onto the streets to find and identify at-risk kids and to divert them from danger. The teens work with counselors to design a plan that meets his or her individual needs while addressing problems common among homeless youth. The education program offers kids, some of whom have been out of school for years, an opportunity to work with a credentialed teacher to complete remedial work. They can also obtain documentation to re-enter the public school system or to prepare for the GED exam. The center also provides education and counseling regarding substance abuse, teen pregnancy, AIDS and other health risks.

Issue: **Educational Competitions**
Program: Public File
Date: December 14, 2003
Time: 6:00A-6:30A

Description: The California Academic Decathlon is a statewide organization that promotes an educational experience providing a format in which teams of high school students compete in academic events. All California public and private schools are eligible to compete. The Academic Decathlon embodies a partnership of business, foundations and individuals in cooperation with the education community and county offices of education. District, county and statewide competitions are held. Decathlon subjects include economics, art, music, language and literature, mathematics, science and social studies. In addition, each team member gives a planned and an impromptu speech, and interview and writes an essay. The 10th event of the Decathlon is the Super Quiz. The purpose of the decathlon is to develop and provide academic competitions, curriculum and assessment to promote learning and academic excellence through teamwork among high school students of all achievement levels.

ISSUES / PROGRAMS LIST

ECONOMY

Issue: **Balancing Work & Home Life**
Program: Public File
Date: November 2, 2003
Time: 6:30A-7:00A

Description: A recent poll finds that 72% of working mothers would still work even if money weren't a factor. The guest's book is a result of several years of research and the contributions of working mothers across the country and around the world who try to balance the demand of work and motherhood. The author shares her own experiences and that of more than 100 women, ranging from single mothers working overnight shifts to senior executives. She shares strategies to help women tackle challenges such as returning to work, developing strong family culture, finding a supportive employer, and not only surviving but thriving at work and at home with a healthy family life and meaningful career. The book offers advice such as finding top notch child care, stress-free ways to manage a household, and separating from your child without feeling guilty.

Issue: **Tax Filing Tips**
Program: Public File
Date: December 21, 2003
Time: 6:30A-7:00A

Description: Californian's file more than 14 million tax returns annually and contribute \$43 billion annually toward the state's general fund. Last year, nearly 10 million Californians received refunds averaging \$684. The guest discussed the Franchise Tax Board's 2EZ Direct, which lets taxpayer's e-file directly from their home computer to the CFTB for free. Some 4.3 million Californian's are eligible to use the program. The benefits of e-filing include quick refunds, accurate return preparation, and fast confirmation that the return has been received. Last year, 3.3 million Californians, or 24%, filed their taxes electronically. Other e-services included checking a refund status and paying taxes on the website. The most common tax error concerns estimate tax payments. Last year, more than 210,000 were made. The guests also discussed when and where to get tax help, what to do if someone can't file by April 15th, who has to file, and what to do if someone owes taxes and cannot pay them.

Issue: **Assistance for Non-Profit Organizations**
Program: Public File
Date: December 28, 2003
Time: 6:00A-6:30A

Description: Since 1989, the NRC has been providing comprehensive services and support to non-profit groups in Sacramento and 18 surrounding counties. The organization provides comprehensive resources, a professionally staffed library, CD databases, fund raising workshops and management roundtables. They enable new and existing non profits to improve management, operations, fund development, marketing and public relations, board development and more. NRC advises non profit on growth strategies, helps them find grant resources and learn proposal writing skills, demonstrates how to improve strategic planning and provides non profits with networking opportunities.

ISSUES / PROGRAMS LIST

GOVERNMENT

Issue: Homeless Veterans
Program: Public File
Date: October 19, 2003
Time: 6:30A-7:00A

Description: For the 12th time, some 300 homeless Sacramento area veterans and their families will have a home for 3 days. Standdown is a military term for taking soldiers out of harms way which is what happens when homeless veterans are taken off the streets of Sacramento and given an opportunity to help themselves. Adversaries of the homeless include lack of safe shelter, unemployment, physical and emotional disabilities, substance abuse and hopelessness. Homeless veterans are not unlike soldiers in combat – living in the field, surviving by their wits with limited rations under extreme conditions. The three-day Standdown encampment provides shelter, food, medical care, eye care, legal assistance, counseling and employment services. Volunteers from 35 private and government agencies assist the veterans and provide over \$1 million worth of services for the veterans and their families. The three days off the street is just a small part of the program and really is just a start as several of the participants enter rehabilitation or training programs and get off the streets. Former participants who have come back as volunteers include truck drivers, salespeople, electricians, social workers and government employees. The radio station is hosting a golf tournament to raise funds for next year's efforts.

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ISSUES / PROGRAMS LIST

HEALTH

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Time: 6:30A-7:00A

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Issue: **Child Abuse Prevention**
Program: Public File
Date: November 16, 2003
Time: 6:30A-7:00A

Description: The Child Death Review Team 2003 Annual Report provides an in depth review of child fatalities in Sacramento County. It includes descriptions of all child fatalities, whether they were the result of child abuse and neglect, injuries, homicides or natural causes. In this year's report, there were 130 deaths resulting from natural causes such as perinatal conditions, congenital anomalies, SIDS, cancer, infections and respiratory problems. Injury related deaths in 48 child fatalities: motor vehicles, accidents, drownings, suffocation, burning, suicide and other injuries. One of the most disturbing details is the consistent finding that these deaths could have been prevented. Child fatalities tell us a great deal about the well being of children in our communities. Supported by a solid statistical foundation, the prevention strategies recommended were developed not only for the purpose of preventing child deaths, but also to protect Sacramento County's children from disease, disfigurement, disability, emotional damage and other long ranging effects of child abuse, accidental injuries and poor health.

Issue: **Children's Charities**
Program: Public File
Date: November 23, 2003
Time: 6:00A-6:30A

Description: On World Children's Day, McDonald's will raise money through a variety of activities and promotions developed by each restaurant. Funds raised will benefit local Ronald McDonald House Charities. The Northern California Chapter is dedicated to lifting children and their families to a better tomorrow through three primary programs. Ronald McDonald House is a home away from home for families who must travel many miles to seek medical treatment for their child. The House is a 20 acre facility located on the grounds of the UC Davis Medical Center offering parents and family members of seriously ill and injured kids being treated in any Sacramento medical facility a refuge from the hospital room. Camp Ronald McDonald is a fully accessible camping site and program that meets the needs of children with disabilities throughout Northern California. And finally, Ronald McDonald House Charities Northern California utilizes matching funds to maximize local contributions from businesses, community groups and private citizens earmarked specifically for grants and scholarships.

ISSUES / PROGRAMS LIST

HEALTH (Cont'd)

Issue: **Benefits of Massage**
Program: Public File
Date: December 7, 2003
Time: 6:00A-6:30A

Description: Massage is the most fundamental of all healing techniques. The basic goal of massage therapy is to help the body heal itself and to increase health and well-being. Many studies show massage can reduce stress, help alleviate depression, reduce pain, increase mental alertness, boost the immune system and even help premature babies catch up in their development. Massage improves circulation with the increase of blood flow, bringing fresh oxygen to body tissues. This can assist the elimination of waste products, speed healing after injury and enhance recovery from disease. It is important to find a responsible, credentialed massage professional. Various massage techniques include acupressure, deep muscle massage, connective tissue massage, reflexology (foot massage), sports massage, trigger point, and hundreds of other techniques. Because massage is naturally healing, its therapeutic use dates back as far as mankind. Ancient Greek Roman and Oriental medical treatises describe in detail how and when massage should be used.

ISSUES / PROGRAMS LIST

ENVIRONMENT, ENERGY & TRANSPORTATION

Issue: Fire Safety & Prevention
Program: Public File
Date: October 5, 2003
Time: 6:30A-7:00A

Description: Even though the weather is cooler, fire season in Northern California is not over. The CDF is dedicated to the fire protection and stewardship of over 31 million acres of California's privately-owned wild lands. In addition, they provide varied emergency services in 33 of the state's counties via contracts with local governments. The department's firefighters, fire engines and aircraft respond to an average of 6,400 wild land fires each year which burn nearly 148,000 acres annually. The CDF also responds to an average of nearly 273,000 non-wildfire emergencies each year such as auto accidents, hazardous material spills, swift water rescues, search and rescue missions, and civil disturbances. Because of its size and major incident management experience, the CDF is often asked to assist or take the lead in disasters such as floods, earthquakes, toxic spills and train derailments. The department is also involved in protecting life and property through fire prevention engineering programs, law and code enforcement and education.

Issue: Preserving & Protecting the Environment
Program: Public File
Date: October 12, 2003
Time: 6:00A-6:30A

Description: ECOS is a coalition of environmental and civic organizations with a combined membership of more than 12,000 citizens of the Sacramento region. The purpose of ECOS is to protect and preserve the environmental integrity and resources within the Sacramento region. They seek to educate the public regarding the environmental sensitivity and the need to protect the area through mailings, public forums and discussion groups. Their work has taken the form of advocacy, community outreach, workshops and conferences, litigation and cooperative problem solving with other regional stakeholders. ECOS is concerned about coordinated land use and transportation planning that discourages urban sprawl preservation and enhancement of the ecology of open space, as well as with the reduction of pollution in our air, water and land. Outstanding contributions to the Sacramento environmental community are honored at the organization's Environmentalist of the Year Awards.

Issue: Celebrating Local Diversity
Program: Public File
Date: October 12, 2003
Time: 6:30A-7:00A

Description: West Sacramento has emerged from its infancy and is growing and maturing in many ways. As the city prepares to enter its second decade of incorporation, its focus is on realizing the quality growth and development that is envisioned in its now adopted long range plans. West Sacramento has become a regional attraction with the opening of Raley Field, the river front home of the River Cats. The Port of Sacramento continues to play an important role in the development of the city's commercial and industrial base. It is a full-service international port offering geographic advantages with modern, flexible bulk cargo facilities. West Sacramento offers something that can no longer be found in many California cities... affordable land and housing. The average home cost is less than half of what a comparable home costs in metropolitan areas as little as 80 miles away. The Riverbank Music Festival is the regions' only outdoor music event right on the river front. It showcases West Sacramento's River Walk Park with proceeds benefiting other River Walk activities.

ISSUES / PROGRAMS LIST

ENVIRONMENT, ENERGY & TRANSPORTATION (Cont'd)

Issue: **Used Motor Oil Recycling**

Program: Public File

Date: November 23, 2003

Time: 6:30A-7:00A

Description: Used motor oil never wears out. It gets dirty and can be recycled, cleaned and used again. Recycling used motor oil conserved natural resources. Oil thrown into the garbage, poured onto the ground or into storm drains contaminate and pollute the soil, groundwater, streams and rivers. When taken to a certified center for recycling, the environment is protected, and a valuable resource is conserved. Re-refined oil has been used successfully for years in light trucks and passenger cars, earthmoving equipment, and emergency vehicles. Re-refining oil is an energy efficient and environmentally beneficial method of producing new lubricants, much like the technology used to produce lube oils and gasoline from crude oil. Oil filters can also be recycled. If a community offers curbside recycling, used oil and filters can be set on the curb with other recyclables.

Issue: **Organic Farming**

Program: Public File

Date: November 30, 2003

Time: 6:00A-6:30A

Description: Since 1999, the SNFC has made the commitment to stock 100% organic produce. Their Adopt-an-Organic Farm project is designed to build a bridge of mutual benefit between local organic farmers and consumers, making healthier food choices while sustaining local agricultures. It is also an important answer to organic farmers in need of assistance due to the regulations imposed by the National Organic Standards. SNFC helps local urban and rural organic farms with funds in order to become certified. It also serves as a market for the farms' produce. In 2001, farmers in 48 states dedicated to 2.3 million acres of cropland and pasture to organic production. Organic products are now available in nearly 20,000 natural food stores and are sold in 73% of all conventional grocery stores. The SNFC has also been involved in environmental education for over 10 years, building local knowledge and action for issues related to the environment and sustainable agriculture.

Issue: **Highway**

Program: Public File

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ISSUES / PROGRAMS LIST

ENVIRONMENT, ENERGY & TRANSPORTATION (Cont'd)

Issue: Highway Congestion & Safety
Program: Public File
Date: December 7, 2003
Time: 6:30A-7:00A

Description: A no-cost freeway tow truck service is now available during peak commute times. Placer County Transportation Planning Agency, the California Highway Patrol and Caltrans are working together to introduce the pilot program known as the Freeway Service Patrol. A tow truck driver will patrol I-80 between Riverside and Sierra College Boulevards as well as the Highway 65 interchange. The program will provide free services for stranded motorists from 6:00A – 8:30A and 4:00P – 6:00P Monday through Friday. The service has been available in Sacramento since 1992. The decision to bring the program to Placer County derives from dramatic growth in the area – and the traffic that has accompanied it. The program, which is heavily subsidized by the State Department of Transportation, will cost the county about \$60,000 each year. In addition to reducing commute times, the service will help improve air quality and reduce the number of secondary accidents caused when drivers fail to brake quickly enough when approaching stopped traffic. Officials estimate it will assist as many as 120 motorists each month.

Issue: Drunk & Drugged Driving Prevention
Program: Public File
Date: December 14, 2003
Time: 6:30A-7:00A

Description: December marks California's Drunk & Drugged Driving (3D) Prevention Month. The Office of Traffic Safety and the California Highway Patrol wants to alert motorists that law enforcement will be looking for impaired drivers over the next month as travel and holiday celebrations reach their peak. After more than a decade of decline, the number of DUI fatalities is on the rise in California last year. Last year in California, 1308 people were killed and more than 31,800 were injured in alcohol related accidents, with more than 176,000 arrests made for impaired driving. Throughout the month, the California Highway Patrol and law enforcement agencies throughout the state will conduct sobriety checkpoints to remove impaired drivers from the roads. Every available officer will be on the roadways this month. Recently, CHP officers served non-alcoholic beverages to restaurant patrons as a reminder to celebrate responsibly during the holiday season.

ISSUES / PROGRAMS LIST

MINORITIES, WOMEN & AGING

Issue: Preventing Violence Against Women & Animals
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Time: 6:00A-6:30A

Description: Marianne Subbotin of the Sacramento Society for the Prevention of Cruelty to Animals says there is an undeniable and disturbing connection between people who commit violence toward an animal and violent acts committed against people. A recent study confirms that in households with domestic violence, pets are 15 times more likely to be harmed or killed than in households with no domestic violence. The reverse is true as well. Research shows that people who abuse animals are far more likely to commit violent acts against people. It also shows that children who are the victims of violence quite often begin to duplicate their violent environments by experimenting with violent acts themselves, often on animals. This tragic connection and a desire to make the Sacramento area a safer, more humane community has prompted Sacramento animal welfare organizations like the SSPCA and Women Escaping A Violent Environment (WEAVE) to found the Safe Pets Program as well as youth education programs teaching kindness toward both people and animals. The Safe Pets Program provides protection and temporary shelter for pets that would otherwise be at risk of abuse or neglect when victims of domestic violence seek refuge in a shelter. The goal is to reduce the potential for continued abuse to both people and their beloved pets.

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Issue: Domestic Violence Prevention in the Asian Community
Program: Public File
Date: October 19, 2003
Time: 6:00A-6:30A

Description: My Sister's House is the first and only agency to specifically identify and address the unique needs of women and children impacted by domestic violence in Sacramento's highly diverse Asian and Pacific Islander community. Census 2000 reports that Sacramento County is home to at least 18 Asian and Pacific Islander language groups. The agency services are available to all Sacramento area women, but primarily focus on women with limited or non-existent English-language skills. Because of their limited ability to communicate effectively with community service providers, these women are at an even greater risk within an abusive situation. They offer a safe house for women and children, culturally and linguistically appropriate services, counseling and advocacy, and community outreach and education. Their mission is to serve the needs of Asian and Pacific Islander women and children impacted by domestic violence by providing a culturally competent haven that empowers them to live in safety and dignity.

ISSUES / PROGRAMS LIST

MINORITIES, WOMEN & AGING (Cont'd)

Issue: **Women In Business**
Program: Public File
Date: October 26, 2003
Time: 6:00A-6:30A

Description: NAWBO is the premier voice of women entrepreneurs in the country. Representing over 62,000 women business owners in the Sacramento area, NAWBO – Sacramento is dedicated to empowering women entrepreneurs through business development, education, advocacy and visibility programs. The 6th Annual Outstanding Women Leader (OWL) Awards honors outstanding women business leaders throughout the Sacramento region. They are designed to recognize women business owners, women in corporate America, and organization offering extraordinary opportunities to women in business. Categories include Women on the Way, Women Innovators, Executive Women, Wise Women, Business Woman of the Year, and a Vision Award.

Issue: **Balancing Work & Home Life**
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ISSUES / PROGRAMS LIST

CRIME

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Date: October 19, 2003
Time: 6:00A-6:30A

Description: My Sister's House is the first and only agency to specifically identify and address the unique needs of women and children impacted by domestic violence in Sacramento's highly diverse Asian and Pacific Islander community. Census 2000 reports that Sacramento County is home to at least 18 Asian and Pacific Islander language groups. The agency services are available to all Sacramento area women, but primarily focus on women with limited or non-existent English-language skills. Because of their limited ability to communicate effectively with community service providers, these women are at an even greater risk within an abusive situation. They offer a safe house for women and children, culturally and linguistically appropriate services, counseling and advocacy, and community outreach and education. Their mission is to serve the needs of Asian and Pacific Islander women and children impacted by domestic violence by providing a culturally competent haven that empowers them to live in safety and dignity.

Issue: Homeless Veterans
Program: Public File
Date: October 19, 2003
Time: 6:30A-7:00A

Description: For the 12th time, some 300 homeless Sacramento area veterans and their families will have a home for 3 days. Standdown is a military term for taking soldiers out of harms way which is what happens when homeless veterans are taken off the streets of Sacramento and given an opportunity to help themselves. Adversaries of the homeless include lack of safe shelter, unemployment, physical and emotional disabilities, substance abuse and hopelessness. Homeless veterans are not unlike soldiers in combat – living in the field, surviving by their wits with limited rations under extreme conditions. The three-day Standdown encampment provides shelter, food, medical care, eye care, legal assistance, counseling and employment services. Volunteers from 35 private and government agencies assist the veterans and provide over \$1 million worth of services for the veterans and their families. The three days off the street is just a small part of the program and really is just a start as several of the participants enter rehabilitation or training programs and get off the streets. Former participants who have come back as volunteers include truck drivers, salespeople, electricians, social workers and government employees. The radio station is hosting a golf tournament to raise funds for next year's efforts.

ISSUES / PROGRAMS LIST

CRIME (Cont'd)

Issue: Internet Technology
Program: Public File
Date: October 26, 2003
Time: 6:30A-7:00A

Description: Robin Raskin, author of Internet Mom – Online Parent's Survival Tips, is an outspoken advocate for parental involvement in raising "digital kids". Areas discussed included age appropriate internet use, chat room safety, how much time should be spent online, when monitoring software should be used to log a child's internet behavior, various filtering programs, how to find out who a child talks to on the internet, how old a child should be before they are allowed to shop online and what the government is doing to protect kids online. She also discussed teaching children internet safety, such as how much is too much information for kids to give away online or in a chat room and when it is appropriate to notify authorities about something occurring on the internet.

Issue: Homeless Teens
Program: Public File
Date: November 9, 2003
Time: 6:30A-7:00A

Description: The WIND Youth Center is a shelter for homeless and runaway teens. The program was established in 1994 in an effort to reach out to the increasing number of 12 to 19 year old runaway and abandoned teens who live on Sacramento's riverbanks, streets and in abandoned buildings. The center offers food, clothing, showers, education options, counseling and transition choices toward alternatives to street life. Trained outreach workers go out onto the streets to find and identify at-risk kids and to divert them from danger. The teens work with counselors to design a plan that meets his or her individual needs while addressing problems common among homeless youth. The education program offers kids, some of whom have been out of school for years, an opportunity to work with a credentialed teacher to complete remedial work. They can also obtain documentation to re-enter the public school system or to prepare for the GED exam. The center also provides education and counseling regarding substance abuse, teen pregnancy, AIDS and other health risks.

Issue: Child Abuse Prevention
Program: Public File
Date: November 16, 2003
Time: 6:30A-7:00A

Description: The Child Death Review Team 2003 Annual Report provides an in depth review of child fatalities in Sacramento County. It includes descriptions of all child fatalities, whether they were the result of child abuse and neglect, injuries, homicides or natural causes. In this year's report, there were 130 deaths resulting from natural causes such as perinatal conditions, congenital anomalies, SIDS, cancer, infections and respiratory problems. Injury related deaths in 48 child fatalities: motor vehicles, accidents, drownings, suffocation, burning, suicide and other injuries. One of the most disturbing details is the consistent finding that these deaths could have been prevented. Child fatalities tell us a great deal about the well being of children in our communities. Supported by a solid statistical foundation, the prevention strategies recommended were developed not only for the purpose of preventing child deaths, but also to protect Sacramento County's children from disease, disfigurement, disability, emotional damage and other long ranging effects of child abuse, accidental injuries and poor health.

ISSUES / PROGRAMS LIST

CRIME (Cont'd)

Issue: **Drunk & Drugged Driving Prevention**
Program: Public File
Date: December 14, 2003
Time: 6:30A-7:00A

Description: December marks California's Drunk & Drugged Driving (3D) Prevention Month. The Office of Traffic Safety and the California Highway Patrol wants to alert motorists that law enforcement will be looking for impaired drivers over the next month as travel and holiday celebrations reach their peak. After more than a decade of decline, the number of DUI fatalities is on the rise in California last year. Last year in California, 1308 people were killed and more than 31,800 were injured in alcohol related accidents, with more than 176000 arrests made for impaired driving. Throughout the month, the California Highway Patrol and law enforcement agencies throughout the state will conduct sobriety checkpoints to remove impaired drivers from the roads. Every available officer will be on the roadways this month. Recently, CHP officers served non-alcoholic beverages to restaurant patrons as a reminder to celebrate responsibly during the holiday season.

Issue: **Acknowledgement of Local Heroes**
Program: Public File
Date: December 21, 2003
Time: 6:00A-6:30A

Description: In 2001, Americans were awakened to the every day heroes in our communities. Like the firefighters, law enforcement and emergency service personnel doing their jobs as terrorists struck America on September 11th, there are heroes among us in every community. Heroes are public servants, civic leaders, local businesses, corporations, coaches, tutors, ministers or the neighbor who gives kids a safe place to go after school. The Heart of a Hero event provides a very special opportunity to recognize those who are making a positive impact within our community assisting youth. Without these heroes and others like them, our community would be less rich. The event was established to raise community awareness of the need teenagers have for a safe, stable and drug/alcohol free environment and how such an environment assists in guiding their energy and actions in a positive direction. The gala recognizes the efforts of extraordinary individuals who have assisted youth in the greater Sacramento Valley.

Issue: **Child Abuse Prevention**
Program: Public File
Date: December 28, 2003
Time: 6:30A-7:00A

Description: The report provides an in depth review of child fatalities in Sacramento County. It includes descriptions of all child fatalities, whether they were the result of child abuse and neglect, injuries, homicides or natural causes. In this year's report, there were 130 deaths resulting from natural causes such as perinatal conditions, congenital anomalies, SIDS, cancer, infections and respiratory problems. Injury related deaths resulted in 48 child fatalities: motor vehicle accidents, drowning, suffocation, burning, suicide and other injuries. One of the most disturbing details is the consistent finding that these deaths could have been prevented. Child fatalities tell us in great detail about the well being of children in our communities. Supported by a solid statistical foundation, the prevention strategies recommended were developed not only for the purpose of preventing child deaths, but also to protect Sacramento County's children from disease, disfigurement, disability, emotional damage, and other long ranging effects of child abuse, accidental injuries and poor health.

ISSUES / PROGRAMS LIST

DRUG ABUSE

Issue: **Homeless Veterans**
Program: Public File
Date: October 19, 2003
Time: 6:30A-7:00A

Description: For the 12th time, some 300 homeless Sacramento area veterans and their families will have a home for 3 days. Standdown is a military term for taking soldiers out of harms way which is what happens when homeless veterans are taken off the streets of Sacramento and given an opportunity to help themselves. Adversaries of the homeless include lack of safe shelter, unemployment, physical and emotional disabilities, substance abuse and hopelessness. Homeless veterans are not unlike soldiers in combat – living in the field, surviving by their wits with limited rations under extreme conditions. The three-day Standdown encampment provides shelter, food, medical care, eye care, legal assistance, counseling and employment services. Volunteers from 35 private and government agencies assist the veterans and provide over \$1 million worth of services for the veterans and their families. The three days off the street is just a small part of the program and really is just a start as several of the participants enter rehabilitation or training programs and get off the streets. Former participants who have come back as volunteers include truck drivers, salespeople, electricians, social workers and government employees. The radio station is hosting a golf tournament to raise funds for next year's efforts.

Issue: **Homeless Teens**
Program: Public File
Date: November 9, 2003
Time: 6:30A-7:00A

Description: The WIND Youth Center is a shelter for homeless and runaway teens. The program was established in 1994 in an effort to reach out to the increasing number of 12 to 19 year old runaway and abandoned teens who live on Sacramento's riverbanks, streets and in abandoned buildings. The center offers food, clothing, showers, education options, counseling and transition choices toward alternatives to street life. Trained outreach workers go out onto the streets to find and identify at-risk kids and to divert them from danger. The teens work with counselors to design a plan that meets his or her individual needs while addressing problems common among homeless youth. The education program offers kids, some of whom have been out of school for years, an opportunity to work with a credentialed teacher to complete remedial work. They can also obtain documentation to re-enter the public school system or to prepare for the GED exam. The center also provides education and counseling regarding substance abuse, teen pregnancy, AIDS and other health risks.

Issue: **Child Abuse Prevention**
Program: Public File
Date: November 16, 2003
Time: 6:30A-7:00A

Description: The Child Death Review Team 2003 Annual Report provides an in depth review of child fatalities in Sacramento County. It includes descriptions of all child fatalities, whether they were the result of child abuse and neglect, injuries, homicides or natural causes. In this year's report, there were 130 deaths resulting from natural causes such as perinatal conditions, congenital anomalies, SIDS, cancer, infections and respiratory problems. Injury related deaths in 48 child fatalities: motor vehicles, accidents, drownings, suffocation, burning, suicide and other injuries. One of the most disturbing details is the consistent finding that these deaths could have been prevented. Child fatalities tell us a great deal about the well being of children in our communities. Supported by a solid statistical foundation, the prevention strategies recommended were developed not only for the purpose of preventing child deaths, but also to protect Sacramento County's children from disease, disfigurement, disability, emotional damage and other long ranging effects of child abuse, accidental injuries and poor health.

ISSUES / PROGRAMS LIST

DRUG ABUSE (Cont'd)

Issue: Drunk & Drugged Driving Prevention
Program: Public File
Date: December 14, 2003
Time: 6:30A-7:00A

Description: December marks California's Drunk & Drugged Driving (3D) Prevention Month. The Office of Traffic Safety and the California Highway Patrol wants to alert motorists that law enforcement will be looking for impaired drivers over the next month as travel and holiday celebrations reach their peak. After more than a decade of decline, the number of DUI fatalities is on the rise in California last year. Last year in California, 1308 people were killed and more than 31,800 were injured in alcohol related accidents, with more than 176000 arrests made for impaired driving. Throughout the month, the California Highway Patrol and law enforcement agencies throughout the state will conduct sobriety checkpoints to remove impaired drivers from the roads. Every available officer will be on the roadways this month. Recently, CHP officers served non-alcoholic beverages to restaurant patrons as a reminder to celebrate responsibly during the holiday season.

ISSUES / PROGRAMS LIST

HOUSING

Issue: **Domestic Violence Prevention in the Asian Community**
Program: Public File
Date: October 19, 2003
Time: 6:00A-6:30A

Description: My Sister's House is the first and only agency to specifically identify and address the unique needs of women and children impacted by domestic violence in Sacramento's highly diverse Asian and Pacific Islander community. Census 2000 reports that Sacramento County is home to at least 18 Asian and Pacific Islander language groups. The agency services are available to all Sacramento area women, but primarily focus on women with limited or non-existent English-language skills. Because of their limited ability to communicate effectively with community service providers, these women are at an even greater risk within an abusive situation. They offer a safe house for women and children, culturally and linguistically appropriate services, counseling and advocacy, and community outreach and education. Their mission is to serve the needs of Asian and Pacific Islander women and children impacted by domestic violence by providing a culturally competent haven that empowers them to live in safety and dignity.

Issue: **Homeless Veterans**
Program: Public File
Date: October 19, 2003
Time: 6:30A-7:00A

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Issue: **Homeless Teens**
Program: Public File
Date: November 9, 2003
Time: 6:30A-7:00A

Description: The WIND Youth Center is a shelter for homeless and runaway teens. The program was established in 1994 in an effort to reach out to the increasing number of 12 to 19 year old runaway and abandoned teens who live on Sacramento's riverbanks, streets and in abandoned buildings. The center offers food, clothing, showers, education options, counseling and transition choices toward alternatives to street life. Trained outreach workers go out onto the streets to find and identify at-risk kids and to divert them from danger. The teens work with counselors to design a plan that meets his or her individual needs while addressing problems common among homeless youth. The education program offers kids, some of whom have been out of school for years, an opportunity to work with a credentialed teacher to complete remedial work. They can also obtain documentation to re-enter the public school system or to prepare for the GED exam. The center also provides education and counseling regarding substance abuse, teen pregnancy, AIDS and other health risks.

ISSUES / PROGRAMS LIST

HOUSING (Continued)

Issue: Homelessness
Program: Public File
Date: November 16, 2003
Time: 6:00A-6:30A

Description: Placer Care Coalition is comprised of local community members offering hope to those in need. They were originally formed to raise funds for four agencies... Lazarus Project, Roseville Homestart, St. Vincent de Paul, and What Would Jesus Do? . Their goals are to raise funds for these agencies so they may better provide for their clients. In addition, the Placer Care Coalition seeks to bring needed health care into the greater Roseville area for the needy and working poor. Roseville Homestart provides hope to homeless families with children, assisting them in community based transitional housing programs for single adults. Lazarus Project is a wide variety of assistance to the working poor and the homeless. What Would Jesus Do is an organization that reaches out to the homeless every day. The Placer Care Coalition seeks to build relationships and encourage participation from the city, county, business, people and residents.

Issue: Children's Charities
Program: Public File
Date: November 23, 2003
Time: 6:00A-6:30A

Description: On World Children's Day, McDonald's will raise money through a variety of activities and promotions developed by each restaurant. Funds raised will benefit local Ronald McDonald House Charities. The Northern California Chapter is dedicated to lifting children and their families to a better tomorrow through three primary programs. Ronald McDonald House is a home away from home for families who must travel many miles to seek medical treatment for their child. The House is a 20 acre facility located on the grounds of the UC Davis Medical Center offering parents and family members of seriously ill and injured kids being treated in any Sacramento medical facility a refuge from the hospital room. Camp Ronald McDonald is a fully accessible camping site and program that meets the needs of children with disabilities throughout Northern California. And finally, Ronald McDonald House Charities Northern California utilizes matching funds to maximize local contributions from businesses, community groups and private citizens earmarked specifically for grants and scholarships.

ISSUES / PROGRAMS LIST

YOUTH & FAMILY

Issue: Preventing Violence Against Women & Animals
Program: Public File
Date: October 5, 2003
Time: 6:00A-6:30A

Description: Marianne Subbotin of the Sacramento Society for the Prevention of Cruelty to Animals says there is an undeniable and disturbing connection between people who commit violence toward an animal and violent acts committed against people. A recent study confirms that in households with domestic violence, pets are 15 times more likely to be harmed or killed than in households with no domestic violence. The reverse is true as well. Research shows that people who abuse animals are far more likely to commit violent acts against people. It also shows that children who are the victims of violence quite often begin to duplicate their violent environments by experimenting with violent acts themselves, often on animals. This tragic connection and a desire to make the Sacramento area a safer, more humane community has prompted Sacramento animal welfare organizations like the SSPCA and Women Escaping A Violent Environment (WEAVE) to found the Safe Pets Program as well as youth education programs teaching kindness toward both people and animals. The Safe Pets Program provides protection and temporary shelter for pets that would otherwise be at risk of abuse or neglect when victims of domestic violence seek refuge in a shelter. The goal is to reduce the potential for continued abuse to both people and their beloved pets.

Issue: Fire Safety & Prevention
Program: Public File
Date: October 5, 2003
Time: 6:30A-7:00A

Description: Even though the weather is cooler, fire season in Northern California is not over. The CDF is dedicated to the fire protection and stewardship of over 31 million acres of California's privately-owned wild lands. In addition, they provide varied emergency services in 33 of the state's counties via contracts with local governments. The department's firefighters, fire engines and aircraft respond to an average of 6,400 wild land fires each year which burn nearly 148,000 acres annually. The CDF also responds to an average of nearly 273,000 non-wildfire emergencies each year such as auto accidents, hazardous material spills, swift water rescues, search and rescue missions, and civil disturbances. Because of its size and major incident management experience, the CDF is often asked to assist or take the lead in disasters such as floods, earthquakes, toxic spills and train derailments. The department is also involved in protecting life and property through fire prevention engineering programs, law and code enforcement and education.

Issue: Celebrating Local Diversity
Program: Public File
Date: October 12, 2003
Time: 6:30A-7:00A

Description: West Sacramento has emerged from its infancy and is growing and maturing in many ways. As the city prepares to enter its second decade of incorporation, its focus is on realizing the quality growth and development that is envisioned in its now adopted long range plans. West Sacramento has become a regional attraction with the opening of Raley Field, the river front home of the River Cats. The Port of Sacramento continues to play an important role in the development of the city's commercial and industrial base. It is a full-service international port offering geographic advantages with modern, flexible bulk cargo facilities. West Sacramento offers something that can no longer be found in many California cities... affordable land and housing. The average home cost is less than half of what a comparable home costs in metropolitan areas as little as 80 miles away. The Riverbank Music Festival is the regions' only outdoor music event right on the river front. It showcases West Sacramento's River Walk Park with proceeds benefiting other River Walk activities.

ISSUES / PROGRAMS LIST

YOUTH & FAMILY (Cont'd)

Issue: Domestic Violence Prevention in the Asian Community

Program: Public File

Date: October 19, 2003

Time: 6:00A-6:30A

Description: My Sister's House is the first and only agency to specifically identify and address the unique needs of women and children impacted by domestic violence in Sacramento's highly diverse Asian and Pacific Islander community. Census 2000 reports that Sacramento County is home to at least 18 Asian and Pacific Islander language groups. The agency services are available to all Sacramento area women, but primarily focus on women with limited or non-existent English-language skills. Because of their limited ability to communicate effectively with community service providers, these women are at an even greater risk within an abusive situation. They offer a safe house for women and children, culturally and linguistically appropriate services, counseling and advocacy, and community outreach and education. Their mission is to serve the needs of Asian and Pacific Islander women and children impacted by domestic violence by providing a culturally competent haven that empowers them to live in safety and dignity.

Issue: Homeless Veterans

Program: Public File

Date: October 19, 2003

Time: 6:30A-7:00A

Description: For the 12th time, some 300 homeless Sacramento area veterans and their families will have a home for 3 days. Standdown is a military term for taking soldiers out of harms way which is what happens when homeless veterans are taken off the streets of Sacramento and given an opportunity to help themselves. Adversaries of the homeless include lack of safe shelter, unemployment, physical and emotional disabilities, substance abuse and hopelessness. Homeless veterans are not unlike soldiers in combat – living in the field, surviving by their wits with limited rations under extreme conditions. The three-day Standdown encampment provides shelter, food, medical care, eye care, legal assistance, counseling and employment services. Volunteers from 35 private and government agencies assist the veterans and provide over \$1 million worth of services for the veterans and their families. The three days off the street is just a small part of the program and really is just a start as several of the participants enter rehabilitation or training programs and get off the streets. Former participants who have come back as volunteers include truck drivers, salespeople, electricians, social workers and government employees. The radio station is hosting a golf tournament to raise funds for next year's efforts.

Issue: Internet Technology

Program: Public File

Date: October 26, 2003

Time: 6:30A-7:00A

Description: Robin Raskin, author of Internet Mom – Online Parent's Survival Tips, is an outspoken advocate for parental involvement in raising "digital kids". Areas discussed included age appropriate internet use, chat room safety, how much time should be spent online, when monitoring software should be used to log a child's internet behavior, various filtering programs, how to find out who a child talks to on the internet, how old a child should be before they are allowed to shop online and what the government is doing to protect kids online. She also discussed teaching children internet safety, such as how much is too much information for kids to give away online or in a chat room and when it is appropriate to notify authorities about something occurring on the internet.

ISSUES / PROGRAMS LIST

YOUTH & FAMILY (Cont'd)

Issue: **Support for Local Arts**
Program: Public File
Date: November 2, 2003
Time: 6:00A-6:30A

Description: The Arts Council of Placer County was established in 1983 as a non-profit agency. As the catalyst for the arts in Placer County, the Council encourages excellence and expansion of visual, musical, theatrical, literacy, media and dance art endeavors. The council serves as a clearinghouse for information on the arts in Placer County and also publishes a bi-monthly arts magazine. Its purpose is to create a forum for communication for artists and art organizations in Placer County and to increase awareness of activities and programs related to arts and culture in the area. Their Autumn Arts Studio Tour features over 70 artists throughout Western Placer County. ACPC provides technical assistance to Placer County's established and emerging artists, local art agencies and art groups. The council also serves foster children and other youths at risk via their Kaleidoscope program for after-school art and school / community violence prevention programs.

Issue: **Balancing Work & Home Life**
Program: Public File
Date: November 2, 2003
Time: 6:30A-7:00A

Description: A recent poll finds that 72% of working mothers would still work even if money weren't a factor. The guest's book is a result of several years of research and the contributions of working mothers across the country and around the world who try to balance the demand of work and motherhood. The author shares her own experiences and that of more than 100 women, ranging from single mothers working overnight shifts to senior executives. She shares strategies to help women tackle challenges such as returning to work, developing strong family culture, finding a supportive employer, and not only surviving but thriving at work and at home with a healthy family life and meaningful career. The book offers advice such as finding top notch child care, stress-free ways to manage a household, and separating from your child without feeling guilty.

Issue: **Homeless Teens**
Program: Public File
Date: November 9, 2003
Time: 6:30A-7:00A

Description: The WIND Youth Center is a shelter for homeless and runaway teens. The program was established in 1994 in an effort to reach out to the increasing number of 12 to 19 year old runaway and abandoned teens who live on Sacramento's riverbanks, streets and in abandoned buildings. The center offers food, clothing, showers, education options, counseling and transition choices toward alternatives to street life. Trained outreach workers go out onto the streets to find and identify at-risk kids and to divert them from danger. The teens work with counselors to design a plan that meets his or her individual needs while addressing problems common among homeless youth. The education program offers kids, some of whom have been out of school for years, an opportunity to work with a credentialed teacher to complete remedial work. They can also obtain documentation to re-enter the public school system or to prepare for the GED exam. The center also provides education and counseling regarding substance abuse, teen pregnancy, AIDS and other health risks..

ISSUES / PROGRAMS LIST

YOUTH & FAMILY (Cont'd)

Issue: **Dottie Awards / Educational Opportunities for Children**
Program: Public File
Date: November 9, 2003
Time: 6:00A-6:30A

Description: The Discovery Museum offers a variety of learning experiences including the only planetarium in the region, and outside Discovery Trail and hands-on activity stations. The museum also features the Challenger Learning Center, a simulated space mission for upper elementary and middle school classes and other groups. Teachers and group leaders can learn more about education programs offered by the museum. The museum's historical exhibit offers a change to experience history, science and technology of yesterday, today and tomorrow in a replica of the 1854 city hall and water works building in Old Sacramento. The Dottie Wards program is designed to acknowledge the accomplishments and creativity of Northern California businesses, governmental agencies and organizations which are providing information and resources online through the internet. This year, a new category called Dottie Jr. celebrates excellence in website creation by computer lab students in Northern California K-6 grades. For the third consecutive year, the Discovery Museum is the beneficiary of Dottie Award proceeds, which will support the museum exhibits and educational programs.

Issue: **Homelessness**
Program: Public File
Date: November 16, 2003
Time: 6:00A-6:30A

Description: Placer Care Coalition is comprised of local community members offering hope to those in need. They were originally formed to raise funds for four agencies... Lazarus Project, Roseville Homestart, St. Vincent de Paul, and What Would Jesus Do? . Their goals are to raise funds for these agencies so they may better provide for their clients. In addition, the Placer Care Coalition seeks to bring needed health care into the greater Roseville area for the needy and working poor. Roseville Homestart provides hope to homeless families with children, assisting them in community based transitional housing programs for single adults. Lazarus Project is a wide variety of assistance to the working poor and the homeless. What Would Jesus Do is an organization that reaches out to the homeless every day. The Placer Care Coalition seeks to build relationships and encourage participation from the city, county, business, people and residents.

Issue: **Child Abuse Prevention**
Program: Public File
Date: November 16, 2003
Time: 6:30A-7:00A

Description: The Child Death Review Team 2003 Annual Report provides an in depth review of child fatalities in Sacramento County. It includes descriptions of all child fatalities, whether they were the result of child abuse and neglect, injuries, homicides or natural causes. In this year's report, there were 130 deaths resulting from natural causes such as perinatal conditions, congenital anomalies, SIDS, cancer, infections and respiratory problems. Injury related deaths in 48 child fatalities: motor vehicles, accidents, drownings, suffocation, burning, suicide and other injuries. One of the most disturbing details is the consistent finding that these deaths could have been prevented. Child fatalities tell us a great deal about the well being of children in our communities. Supported by a solid statistical foundation, the prevention strategies recommended were developed not only for the purpose of preventing child deaths, but also to protect Sacramento County's children from disease, disfigurement, disability, emotional damage and other long ranging effects of child abuse, accidental injuries and poor health.

ISSUES / PROGRAMS LIST

YOUTH & FAMILY (Cont'd)

Issue: Children's Charities
Program: Public File
Date: November 23, 2003
Time: 6:00A-6:30A

Description: On World Children's Day, McDonald's will raise money through a variety of activities and promotions developed by each restaurant. Funds raised will benefit local Ronald McDonald House Charities. The Northern California Chapter is dedicated to lifting children and their families to a better tomorrow through three primary programs. Ronald McDonald House is a home away from home for families who must travel many miles to seek medical treatment for their child. The House is a 20 acre facility located on the grounds of the UC Davis Medical Center offering parents and family members of seriously ill and injured kids being treated in any Sacramento medical facility a refuge from the hospital room. Camp Ronald McDonald is a fully accessible camping site and program that meets the needs of children with disabilities throughout Northern California. And finally, Ronald McDonald House Charities Northern California utilizes matching funds to maximize local contributions from businesses, community groups and private citizens earmarked specifically for grants and scholarships.

Issue: Talking To Teens About Sex
Program: Public File
Date: November 30, 2003
Time: 6:00A-6:30A

Description: In 1999, half of all high school students reported having sex. About 1 million teens between 15 and 19 get pregnant each year. Sex is a hard topic for many people to talk about but as the most powerful influence in their child's life, it is vitally important that parents talk to their kids about sex. Studies show that children who talk with their parents about sex are more likely to delay having sex. Discussions can differentiate between sex and sexuality and dispel myths like "All teens are having sex. Everybody's doing it". Suggestions for talking with teens about sex include focusing, listening and encouraging further conversation. It is also important for parents to share their values and opinions with kids. Sex education is a process... not a one-time talk.

Issue: Educational Competitions
Program: Public File
Date: December 14, 2003
Time: 6:00A-6:30A

Description: The California Academic Decathlon is a statewide organization that promotes an educational experience providing a format in which teams of high school students compete in academic events. All California public and private schools are eligible to compete. The Academic Decathlon embodies a partnership of business, foundations and individuals in cooperation with the education community and county offices of education. District, county and statewide competitions are held. Decathlon subjects include economics, art, music, language and literature, mathematics, science and social studies. In addition, each team member gives a planned and an impromptu speech, and interview and writes an essay. The 10th event of the Decathlon is the Super Quiz. The purpose of the decathlon is to develop and provide academic competitions, curriculum and assessment to promote learning and academic excellence through teamwork among high school students of all achievement levels.

ISSUES / PROGRAMS LIST

YOUTH & FAMILY (Cont'd)

Issue: Acknowledgement of Local Heroes
Program: Public File
Date: December 21, 2003
Time: 6:00A-6:30A

Description: In 2001, Americans were awakened to the every day heroes in our communities. Like the firefighters, law enforcement and emergency service personnel doing their jobs as terrorists struck America on September 11th, there are heroes among us in every community. Heroes are public servants, civic leaders, local businesses, corporations, coaches, tutors, ministers or the neighbor who gives kids a safe place to go after school. The Heart of a Hero event provides a very special opportunity to recognize those who are making a positive impact within our community assisting youth. Without these heroes and others like them, our community would be less rich. The event was established to raise community awareness of the need teenagers have for a safe, stable and drug/alcohol free environment and how such an environment assists in guiding their energy and actions in a positive direction. The gala recognizes the efforts of extraordinary individuals who have assisted youth in the greater Sacramento Valley.

Issue: Tax Filing Tips
Program: Public File
Date: December 21, 2003
Time: 6:30A-7:00A

Description: Californian's file more than 14 million tax returns annually and contribute \$43 billion annually toward the state's general fund. Last year, nearly 10 million Californians received refunds averaging \$684. The guest discussed the Franchise Tax Board's 2EZ Direct, which lets taxpayer's e-file directly from their home computer to the CFTB for free. Some 4.3 million Californian's are eligible to use the program. The benefits of e-filing include quick refunds, accurate return preparation, and fast confirmation that the return has been received. Last year, 3.3 million Californians, or 24%, filed their taxes electronically. Other e-services included checking a refund status and paying taxes on the website. The most common tax error concerns estimate tax payments. Last year, more than 210,000 were made. The guests also discussed when and where to get tax help, what to do if someone can't file by April 15th, who has to file, and what to do if someone owes taxes and cannot pay them.

Issue: Child Abuse Prevention
Program: Public File
Date: December 28, 2003
Time: 6:30A-7:00A

Description: The report provides an in depth review of child fatalities in Sacramento County. It includes descriptions of all child fatalities, whether they were the result of child abuse and neglect, injuries, homicides or natural causes. In this year's report, there were 130 deaths resulting from natural causes such as perinatal conditions, congenital anomalies, SIDS, cancer, infections and respiratory problems. Injury related deaths resulted in 48 child fatalities: motor vehicle accidents, drowning, suffocation, burning, suicide and other injuries. One of the most disturbing details is the consistent finding that these deaths could have been prevented. Child fatalities tell us in great detail about the well being of children in our communities. Supported by a solid statistical foundation, the prevention strategies recommended were developed not only for the purpose of preventing child deaths, but also to protect Sacramento County's children from disease, disfigurement, disability, emotional damage, and other long ranging effects of child abuse, accidental injuries and poor health.

TO THE BEST OF OUR KNOWLEDGE

KDND-FM
Sundays, 7:00A-8:00A

Description

Host: Jim Fleming

Interviewers: Steve Paulson & Anne Strainchamps

The show began as an audio magazine of ideas – two hours of smart, entertaining radio for people with curious minds. It's sort of journalistic, but it's never about the President's speech to the UN, weapons inspections in Iraq, or yesterday's stock market disaster. It's the kind of show that would spend an hour on the future of capitalism, or on the roots of Islamic fundamentalism. It might also spend an hour on hair. Or salt. Or pirates, road trips, psychic phenomena, house cleaning, animal intelligence, high energy physics, or how to say you're sorry.

Each show is given a theme – because it lets us produce the show as a radio salon. Inviting a diverse group of people with really different backgrounds to approach one subject can create a kind of depth and richness that seems beautiful to us. Our goal is to leave you at the end of each hour with a few thoughts or impressions to mull over. The way a poem can kind of reverberate, leaving you to connect the images and find your own meaning. That's how the theme format works.

PUBLIC FILE
ASCERTAINED COMMUNITY ISSUES

1. ***EDUCATION***, including the quality of public education; school busing; white flight; bilingual education; school violence; and the quality of college and adult education.
2. ***ECONOMY***, including inflation; economic development; economic opportunity; welfare; unemployment; job training; labor relations; and consumer issues.
3. ***GOVERNMENT***, including government spending; the provision of government services; taxes; general political debate by officials and candidates.
4. ***HEALTH***, including quality of medical facilities; national health programs; nutrition; physical fitness; mental health; preventive health care; and medical malpractice.
5. ***ENVIRONMENT, ENERGY AND TRANSPORTATION***, including natural disasters; pollution (especially air and water); the water crisis; and the effects of urban sprawl.
6. ***MINORITIES/WOMEN/AGING***, including discrimination and other problems of racial minorities; women and senior citizens; the handicapped; homosexuals; and religious ethnic groups.
7. ***YOUTH/FAMILY***, including issues regarding marriage; the changing role of the family; parenting; child rearing; and abuse.

ISSUES / PROGRAMS LIST

EDUCATION

Issue: **China Today**
Program: To The Best Of Our Knowledge
Date: October 5, 2003
Time: 7:00A-8:00A

Description

Wu Man is a professional Chinese musician living in the West. Her instrument is the pipa, a stringed instrument plucked like a guitar. She talks with Jim Fleming and demonstrates various styles of pipa playing, including wah-wah pipa which she owes to Jimi Hendrix. Wu Man has a new CD called *Pipa: From A Distance*. She's also part of YoYo Ma's Music from the Silk Road project. Also, Steve Paulson reports on the state of Chinese literature today. He talks with Annie Wang, Nobel Prize Laureate Gao Xingjian and National Book Award winner Ha Jin.

Issue: **The Road Not Taken**
Program: To The Best Of Our Knowledge
Date: October 12, 2003
Time: 7:00A-8:00A

Description

Mark Jacobsen and his wife took their three children on a 90-day trip around the world. They've written a book called *12,000 Miles in the Nick of Time: A Semi-Dysfunctional Family Circumnavigates the Globe*. Mark and his daughter Rae Jacobsen tell Anne Strainchamps about the Burning Ghats they saw in India and the Cambodian Genocide Museum. They also tell a funny story about dining out in a foreign language. Also, British comedian Ross Noble hosts a show for the BBC. The premise is to go to remote places in the world and try to do stand-up. Noble tells Anne stories from his travels, and we hear clips of the act.

Issue: **More The Road Not Taken**
Program: To The Best Of Our Knowledge
Date: October 12, 2003
Time: 7:00A-8:00A

Description

Tony Perrottet specialized in exotic travel until he decided to go to Rome, then travel the sites of the ancient world using classical Roman tour guides. He says tourists still flock to the same places the Romans did, describes how sex played a part in early tourism, and concludes that ancient travelers had many of the same complaints we do. Perrottet's book about Roman travel is called *Pagan Holiday*.

Issue: **More The Road Not Taken**
Program: To The Best Of Our Knowledge
Date: October 12, 2003
Time: 7:00A-8:00A

Description

Jack Cahill and David Eberhardt collaborated on a documentary film called *Long Gone*. The film won Best Documentary at this year's Slamdance Festival. It's about the contemporary hobos who still ride the rails. Tom Waits and Kathleen Brennan wrote songs for the film and Waits performs them. Jim Fleming talks with the film-makers, and we hear clips from the film and some of the songs.

ISSUES / PROGRAMS LIST

EDUCATION (Cont'd)

Issue: **Tales from Bookworld**
Program: To The Best Of Our Knowledge
Date: October 19, 2003
Time: 7:00A-8:00A

Description

Paul Collins describes his experience as an antiquarian bookseller in the Welsh town of Hay-on-Wye in his book *Sixpence House*. He tells Jim Fleming he especially loves searching out antique magazines and newspapers and reads an example from an 1878 issue of *Popular Science*. Also, Jasper Fforde talks with Steve Paulson about the adventures of his fictional character Thursday Next, a literary detective. Thursday's starred in two books, *The Eye Affair* and *Lost in a Good Book*.

Issue: **More Tales from Bookworld**
Program: To The Best Of Our Knowledge
Date: October 19, 2003
Time: 7:00A-8:00A

Description

Simon Worrall tells Ann Strainchamps about Mark Hoffman, possibly the greatest literary forger of all time. Hoffman meticulously researches his forgeries and possesses unique skill and manipulating the forger's tools and techniques. Hoffman's in jail, but some of his forgeries are still circulating on the open market. Worrall's book is *The Poet and the Murderer*. Also, Jim Fleming talks with Anna Quindlen about writing newspaper columns and writing novels. Quindlen believes both forms deserve respect. Her latest novel is *Blessings*.

Issue: **More Tales from Bookworld**
Program: To The Best Of Our Knowledge
Date: October 19, 2003
Time: 7:00A-8:00A

Description

Julia Glass won the National Book Award for her debut novel *Three Junes*. She tells Steve Paulson that writing the book was her way of dealing with unendurable emotional trauma; recalls the National Book Awards Dinner; and pays homage to late bloomers everywhere.

Issue: **Evolution: Our Ancestors, Our Children**
Program: To The Best Of Our Knowledge
Date: October 26, 2003
Time: 7:00A-8:00A

Description

Gregory Stock runs the Program on Medicine, Technology and Society at UCLA, and the author of *Redesigning Humans: Our Inevitable Genetic Future*. He tells Jim Fleming that designing our babies' genes will begin as a matter of screening out diseases. He thinks developing technology makes genetic manipulation of our offspring inevitable and that the results are bound to be surprising. Also, paleontologist Peter Ward wrote *Future Evolution*, with illustrations by Alexis Rockman. Ward tells Steve Paulson that big carnivores are unlikely to survive outside zoos but creatures that can survive around humans – like rats and coyotes – will thrive in the future. He also thinks plants will evolve herbicide resistant super-weeds.

ISSUES / PROGRAMS LIST

EDUCATION (Cont'd)

Issue: **More Evolution: Our Ancestors, Our Children**
Program: To The Best Of Our Knowledge
Date: October 26, 2003
Time: 7:00A-8:00A

Description

Jean Auel is the author of the phenomenally successful *Earth's Children* series of books which began with the *Cave of the Clan Bear*. Her latest is *The Shelters of Stone*. Auel tells Strainchamps about the extensive hands on research that informs her work. She's built snow caves and tanned animal hides. She thinks our ancestors 30 thousand years ago were a lot like us.

Issue: **More Evolution: Our Ancestors, Our Children**
Program: To The Best Of Our Knowledge
Date: October 26, 2003
Time: 7:00A-8:00A

Description

Alfred Russel Wallace is the co-discoverer of the theory evolution through natural selection, even if Charles Darwin gets all the ink. Wallace was a great 19th century naturalist and fearless explorer. He was also a spiritualist who saw a divine master plan working itself out through his theory. Steve Paulson talks about Russell with historian Jane Camerini, editor of *The Alfred Russell Wallace Reader*.

Issue: **More Trees**
Program: To The Best Of Our Knowledge
Date: November 2, 2003
Time: 7:00A-8:00A

Description

It's too bad trees can't talk to us, but storytellers can and Wayne Pauly has a good story about a young woman, a young man, and a tree. And the story of the American Elm. Thomas Campanella tells Jim Fleming the tree once spread its arching branches over trees from one end of the country to the other, but in the end it was loved to death. His book is *Republic of Shade*.

Issue: **Literary Lives**
Program: To The Best Of Our Knowledge
Date: November 23, 2003
Time: 7:00A-8:00A

Description

Novelist Jane Smiley wrote the biography of Charles Dickens for the Penguin Lives series. She tells Jim Fleming that Dickens had extraordinary energy and vitality, and by writing sympathetically about the poor and working class, he changed English literature forever.

ISSUES / PROGRAMS LIST

EDUCATION (Cont'd)

Issue: **Amateur Hour**
Program: To The Best Of Our Knowledge
Date: December 21, 2003
Time: 7:00A-8:00A

Description

Herman Gollob is the author of *Me & Shakespeare: Adventures with the Barb*. He tells Steve Paulson how he became addicted to Shakespeare's plays in his later life and why he teaches them to senior citizens. And we hear some of the performances that inspired Gollob.

Issue: **More Amateur Hour**
Program: To The Best Of Our Knowledge
Date: December 21, 2003
Time: 7:00A-8:00A

Description

Timothy Ferris is the author of nearly a dozen books of popular science, including *Seeing in the Dark: How Backyard Stargazers Are Probing Deep Space and Guarding Earth from Interplanetary Peril*. Ferris tells Anne Strainchamps that seeing Mars through his first telescope at age 12 got him hooked on stargazing, and outlines the valuable contributions backyard astronomers continue to make. Also, Peter Larson is a professional paleontologist and commercial fossil hunter. His book is *Rex Appeal: The Story of Sue, the Dinosaur that Changed Science, the Law and My Life*. He tells Steve Paulson about the t-rex skeleton his team found in South Dakota and all the trouble it got him into.

Issue: **More Amateur Hour**
Program: To The Best Of Our Knowledge
Date: December 21, 2003
Time: 7:00A-8:00A

Description

Jamie Meltzer directed a documentary film called *Off The Charts*. It's about the business of "song poems". Meltzer tells Jim Fleming what happens when you answer one of those ads in the back of a magazine and send your poem and a check. And of course, we hear lots of song-poems set to music and excerpts from the film.

ISSUES / PROGRAMS LIST

ECONOMY

Issue: **More Amateur Hour**
Program: To The Best Of Our Knowledge
Date: December 21, 2003
Time: 7:00A-8:00A

Description

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ISSUES / PROGRAMS LIST

GOVERNMENT

Issue: **China Today**
Program: To The Best Of Our Knowledge
Date: October 5, 2003
Time: 7:00A-8:00A

Description

Ross Terrill has a new book about China – *The New Chinese Empire: And What It Means for the United States*. Terrill talks with Steve Paulson about the internal politics of China and says the Communist Party is becoming irrelevant to Chinese life although it retains a stranglehold on the political institutions of power.

Issue: **China Today**
Program: To The Best Of Our Knowledge
Date: October 5, 2003
Time: 7:00A-8:00A

Description

Iris Chang is the author of *The Chinese In America: A Narrative History*. She talks with Steve Paulson about that history. Also, Xinran hosted a call-in radio program in Beijing which for eight years told the heart-rendering true stories of women's lives in China. Xinran has written a book called *The Good Women of China: Hidden Voices*. Anne Strainchamps talked with Xinran and prepared this report.

Issue: **Spies**
Program: To The Best Of Our Knowledge
Date: October 12, 2003
Time: 7:00A-8:00A

Description

Ray McGovern is one of the founders of Veteran Intelligence Professionals for Sanity and worked as a CIA analyst for 27 years. He tells Steve Paulson that the Bush administration "cooked" the intelligence provided by the CIA to serve its policy ends. Victor Navasky, publisher of *The Nation* magazine tells Steve Paulson that the track record of the intelligence agencies does not justify curtailing civil liberties. He thinks secret intelligence should be revealed to the public.

Issue: **More Spies**
Program: To The Best Of Our Knowledge
Date: October 12, 2003
Time: 7:00A-8:00A

Description

James Bamford has written two books about the National Security agency. The new one is *Body of Secrets: Anatomy of the Ultra-Secret National Security Agency*. Bamford tells Jim Fleming that the NSA monitors all communications and has broad powers to spy on citizens subject to decisions by a secret court which has never refused an agency request. Also, Mirand Carter is the author of the biography Anthony Blunt. She tells Anne Stainchamps how Blunt became involved in the Cambridge spy ring and why he decided not to defect to the Soviet Union. Until he was exposed, he had a successful career as an art historian and was named Surveyor of the Royal Collection.

ISSUES / PROGRAMS LIST

GOVERNMENT (Cont'd)

Issue: **More Spies**
Program: To The Best Of Our Knowledge
Date: October 12, 2003
Time: 7:00A-8:00A

Description

Author and playwright Michael Frayn talks with Steve Paulson about his play *Copenhagen* and its dramatic description of the meeting between physicists Neils Bohr and Werner Heisenberg in 1941. At issue is the degree to which Heisenberg was spying for the Nazis and his role in the development of a German atom bomb. We hear clips from the play. Frayn and Paulson go on to discuss Frayn's novel *Spies* in which two boys come to suspect during the Second World War that the mother of one of them is a German spy.

Issue: **Dictators**
Program: To The Best Of Our Knowledge
Date: December 7, 2003
Time: 7:00A-8:00A

Description

Isabel Allende tells Jim Fleming what happened on September 11th, 1973, when a military coup in Chile overthrew her uncle, Salvador Allende. Allende's books include the novel *In the House of the Spirits* and her new memoir *My Invented Country: A Nostalgic Journey Through Chile*. Also, Peter Kornbluh directs the National Security Archive's Chile Documentation Project. He's just published *The Pinochet File*, which uses recently declassified documents to prove that there was American involvement at the highest levels of government in the efforts to foment chaos in Chile. Kornbluh tells Jim Fleming that Henry Kissinger went after Salvador Allende against the advice of his own advisors. Also, University of Wisconsin historian Florencia Mallon tells Steve Paulson about Chilean singer Victor Jara, one of the thousands of Chileans rounded up during the coup and executed. And we hear the voice of Victor Jara.

Issue: **More Dictators**
Program: To The Best Of Our Knowledge
Date: December 7, 2003
Time: 7:00A-8:00A

Description

Italian journalist Riccardo Orizio tracked down seven former dictators living in exile around the world. He tells Anne Strainchamps what it was like to meet and talk with them. His book is *Talk of the Devil*. Orizio says Idi Amin seemed nostalgic for his glory days, and probably mad, but felt no remorse.

Issue: **More Dictators**
Program: To The Best Of Our Knowledge
Date: December 7, 2003
Time: 7:00A-8:00A

Description

Mario Vargas Llosa is one of the godfathers of Latin American writing. His novel *The Feast of the Goat* deals with the Dominican Republic under the dictatorship of Rafael Trujillo. Vargas Llosa tells Steve Paulson why he found the subject so compelling and what became of his own political ambitions. Vargas Llosa once ran for president in his native Peru.

ISSUES / PROGRAMS LIST

HEALTH

Issue: **Return to Pleasure**
Program: To The Best Of Our Knowledge
Date: November 16, 2003
Time: 7:00A-8:00A

Description

Psychologist Martin Seligman is the former president of the American Psychological Association and is the author of several books, most recently *Authentic Happiness*. He tells Jim Fleming about his philosophy of Positive Psychology. Also, Andrew Boyd is an activist and performance artist who calls himself Brother Void. He tells Steve Paulson about his latest project: a book called *Daily Afflictions: The Agony of Being Connected to Everything in the World*. It's a parody of New Age self-help guides.

Issue: **More Return to Pleasure**
Program: To The Best Of Our Knowledge
Date: November 16, 2003
Time: 7:00A-8:00A

Description

Chef and food writer Deborah Madison talks with Anne Strainchamps about shopping at farmer's markets. She says slowing down for food is one of the best ways to bring pleasure back into your life. Her latest book is *Local Flavors*. It describes a year of cooking and eating from American farmer's markets.

Issue: **Autism**
Program: To The Best Of Our Knowledge
Date: November 30, 2003
Time: 7:00A-8:00A

Description

Temple Grandin is an associate professor of animal science at Colorado State University. Grandin has autism, is the author of *Thinking in Pictures and Other Reports from My Life with Autism*, and designs livestock handling facilities. She talks with Jim Fleming about how her autism helps her in her career. Also, Catherine Lord is Director of the University of Michigan Autism and Communications Disorders Center. Dr. Lord tells Anne Strainchamps that there is a ten-fold reported rise in the incidence of autism but no one knows what accounts for the dramatic rise. Or even whether it's more cases or just more cases being reported.

Issue: **More Autism**
Program: To The Best Of Our Knowledge
Date: November 30, 2003
Time: 7:00A-8:00A

Description

J.J. Hanley produced a film called *Refrigerator Mothers*. This was the label wrongly applied to mothers who were falsely believed to have caused their children's autism. Maria Mombille was such a mother. She tells Jim Fleming her story, which is hauntingly echoed by J.J. Hanley. Also, Allen Snyder is Director of the Centre for the Mind in Canberra, Australia. He tells Steve Paulson that he uses a device called the Medtronic Mag Pro to stimulate autistic savant-like abilities in normal people. The goal is to understand human capabilities and perhaps improve them.

ISSUES / PROGRAMS LIST

HEALTH (Cont'd)

Issue: **More Autism**
Program: To The Best Of Our Knowledge
Date: November 30, 2003
Time: 7:00A-8:00A

Description

Mark Haddon is the author *The Curious Incident of the Dog in the Night-Time*. Haddon narrates the story from the point of view of his hero – a fifteen year old boy with Asperger Syndrome. Haddon reads from the book and talks with Jim Fleming about the special challenges his main character presented. Asperger Syndrome patients are autistic, have normal intelligence but particular gifts in specialized areas.

Issue: **More Helpers**
Program: To The Best Of Our Knowledge
Date: December 14, 2003
Time: 7:00A-8:00A

Description

Laney Salisbury tells Jim Fleming about the 1925 dogsled relay that brought diphtheria anti-serum to ice-bound Nome, Alaska which was facing an epidemic in the dead of winter. Dogsleds were the only way in and the whole nation followed their perilous journey by telegraph. Salisbury and her cousin Gay Salisbury are the co-authors of *The Cruellest Miles: The Heroic Story of Dogs and Men in a Race against an Epidemic*. Also, John Katz' latest book is *The New Work of Dogs*. Kats tells Steve Paulson that Americans are forgetting their pets' true nature and shouldn't expect them to be children with fur.

Issue: **More Helpers**
Program: To The Best Of Our Knowledge
Date: December 14, 2003
Time: 7:00A-8:00A

Description

Jim Fleming visits Three Gaits Therapeutic Horsemanship Center and talks with Program Coordinator Dena Duncan about their riding programs for people with physical, cognitive and emotional disabilities. She says riding strengthens her riders' bodies and gives them a freedom of movement that is very powerful. She tells Jim about the training volunteers, horses and riders all share and outlines how she gets kids out of wheelchairs and onto horseback.

ISSUES / PROGRAMS LIST

ENVIRONMENT, ENERGY & TRANSPORTATION

Issue: **Trees**
Program: To The Best Of Our Knowledge
Date: November 2, 2003
Time: 7:00A-8:00A

Description

Thomas Pakenham's passion for trees has led him all over the world. He tells Anne Strainchamps that trees can be majestic, sacred, and haunting. And Judy Pascoe tells Steve Paulson about her *novel Our Father Tho Art In A Tree*. A young girl's father dies unexpectedly, but she finds his spirit lives in the backyard tree.

Issue: **More Trees**
Program: To The Best Of Our Knowledge
Date: November 2, 2003
Time: 7:00A-8:00A

Description

Nadine Svoboda's been all over the world listening to forests. She records their sounds for the British Library Sound Archive, and she tells Jim Fleming about the fascinating life you can hear in the trees.

Issue: **Call of the Wild**
Program: To The Best Of Our Knowledge
Date: November 9, 2003
Time: 7:00A-8:00A

Description

Benjamin Kilham is a naturalist who lives in the woodlands of New Hampshire. He studies and rehabilitates wild black bears. Steve Paulson spent a day with him as he visited a mother bear and two cubs that he's keeping and eye on. Kilham is the author of *Among the Bears: Raising Orphan Cubs in the Wild*.

Issue: **More Call of the Wild**
Program: To The Best Of Our Knowledge
Date: November 9, 2003
Time: 7:00A-8:00A

Description

Scott Weidensaul is the author of several books on the natural world. His new one is *The Ghost with Trembling Wings: Science, Wishful Thinking, and the Search for Lost Species*. He talks with Jim Fleming about several animals that have turned up after their species was thought to be extinct. And he describes some of the efforts going on to document such lost species.

ISSUES / PROGRAMS LIST

ENVIRONMENT, ENERGY & TRANSPORTATION (Cont'd)

Issue: **More Call of the Wild**
Program: To The Best Of Our Knowledge
Date: November 9, 2003
Time: 7:00A-8:00A

Description

Biologist Renee Askins tells Anne Strainchamps why she is passionate about wolves, and why she was determined to re-introduce wolves to Yellowstone National Park. Her book is called *Shadow Mountain: A Memoir of Wolves, a Woman and the Wild*. Also, Alan Frazier talks with Jim Fleming about fishing. He says New York's rivers and harbor are full of great fish, and recalls some of his angering adventures both there and abroad. Frazier's latest book is *The Fish's Eye: Essays about Angling and the Outdoors*.

ISSUES / PROGRAMS LIST

MINORITIES, WOMEN & AGING

Issue: **China Today**
Program: To The Best Of Our Knowledge
Date: October 5, 2003
Time: 7:00A-8:00A

Description

Iris Chang is the author of *The Chinese In America: A Narrative History*. She talks with Steve Paulson about that history. Also, Xinran hosted a call-in radio program in Beijing which for eight years told the heart-rendering true stories of women's lives in China. Xinran has written a book called *The Good Women of China: Hidden Voices*. Anne Strainchamps talked with Xinran and prepared this report.

Issue: **More Return to Pleasure**
Program: To The Best Of Our Knowledge
Date: November 16, 2003
Time: 7:00A-8:00A

Description

Psychologist Carol Gilligan tells Steve Paulson that her work with teenage girls has shown her that Americans cling to "tragic histories" and have forgotten how to experience joy. Her latest book is *The Birth of Pleasure*. Also, Sanskrit scholar Wendy Doniger tells Anne Strainchamps about her new translation of the *Kamasutra*. She says sexual positions are just a small part of the book, and that the British taught the Indians to be ashamed of this book, and their bodies.

Issue: **More Autism**
Program: To The Best Of Our Knowledge
Date: November 30, 2003
Time: 7:00A-8:00A

Description

J.J. Hanley produced a film called *Refrigerator Mothers*. This was the label wrongly applied to mothers who were falsely believed to have caused their children's autism. Maria Mombille was such a mother. She tells Jim Fleming her story, which is hauntingly echoed by J.J. Hanley. Also, Allen Snyder is Director of the Centre for the Mind in Canberra, Australia. He tells Steve Paulson that he uses a device called the Medtronic Mag Pro to stimulate autistic savant-like abilities in normal people. The goal is to understand human capabilities and perhaps improve them.

Issue: **Amateur Hour**
Program: To The Best Of Our Knowledge
Date: December 21, 2003
Time: 7:00A-8:00A

Description

Herman Gollob is the author of *Me & Shakespeare: Adventures with the Barb*. He tells Steve Paulson how he became addicted to Shakespeare's plays in his later life and why he teaches them to senior citizens. And we hear some of the performances that inspired Gollob.

ISSUES / PROGRAMS LIST

MINORITIES, WOMEN & AGING (Cont'd)

Issue: **A Man's World**
Program: To The Best Of Our Knowledge
Date: December 28, 2003
Time: 7:00A-8:00A

Description

Doug Stanhope replaced Jimmy Kimmel as the host of *The Man Show*. He tells Steve Paulson that the show is a dumb joke on men that no one should take seriously. Richard Goldstein, executive editor of the Village Voice, is appalled by the rampant chauvinism of popular culture. He tells Anne Strainchamps that the "bitch slapping" of gangster rap and the icon status of Eminem display men's discomfort with women's growing power. He says it also accounts for the election of George Bush and the rise of fundamentalism.

Issue: **More A Man's World**
Program: To The Best Of Our Knowledge
Date: December 28, 2003
Time: 7:00A-8:00A

Description

Benjamin Cavell is the author of a book of short stories called *Rumble Young Man, Rumble*. Cavell reads a bit from a story called *The Ropes*, about an injured boxer, and talks with Steve Paulson about violence and masculinity. Also, Steve Jones is a geneticist at London's University College. His new book is *Y: The Descent of Men*. Jones tells Jim Fleming that biologically men, who have a Y chromosome, are the second sex. Many species are entirely female, but having males adds the advantage of genetic diversity.

ISSUES / PROGRAMS LIST

YOUTH & FAMILY

Issue: **The Road Not Taken**
Program: To The Best Of Our Knowledge
Date: October 12, 2003
Time: 7:00A-8:00A

Description

Mark Jacobsen and his wife took their three children on a 90-day trip around the world. They've written a book called *12,000 Miles in the Nick of Time: A Semi-Dysfunctional Family Circumnavigates the Globe*. Mark and his daughter Rae Jacobsen tell Anne Strainchamps about the Burning Ghats they saw in India and the Cambodian Genocide Museum. They also tell a funny story about dining out in a foreign language. Also, British comedian Ross Noble hosts a show for the BBC. The premise is to go to remote places in the world and try to do stand-up. Noble tells Anne stories from his travels, and we hear clips of the act.

Issue: **More Evolution: Our Ancestors, Our Children**
Program: To The Best Of Our Knowledge
Date: October 26, 2003
Time: 7:00A-8:00A

Description

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Issue: **Trees**
Program: To The Best Of Our Knowledge
Date: November 2, 2003
Time: 7:00A-8:00A

Description

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Issue: **Return to Pleasure**
Program: To The Best Of Our Knowledge
Date: November 16, 2003
Time: 7:00A-8:00A

Description

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ISSUES / PROGRAMS LIST

YOUTH & FAMILY (Cont'd)

Issue: **More Return to Pleasure**
Program: To The Best Of Our Knowledge
Date: November 16, 2003
Time: 7:00A-8:00A

Description

Psychologist Carol Gilligan tells Steve Paulson that her work with teenage girls has shown her that Americans cling to "tragic histories" and have forgotten how to experience joy. Her latest book is *The Birth of Pleasure*. Also, Sanskrit scholar Wendy Doniger tells Anne Strainchamps about her new translation of the *Kamasutra*. She says sexual positions are just a small part of the book, and that the British taught the Indians to be ashamed of this book, and their bodies.

Issue: **More Return to Pleasure**
Program: To The Best Of Our Knowledge
Date: November 16, 2003
Time: 7:00A-8:00A

Description

Chef and food writer Deborah Madison talks with Anne Strainchamps about shopping at farmer's markets. She says slowing down for food is one of the best ways to bring pleasure back into your life. Her latest book is *Local Flavors*. It describes a year of cooking and eating from American farmer's markets.

Issue: **Autism**
Program: To The Best Of Our Knowledge
Date: November 30, 2003
Time: 7:00A-8:00A

Description

Temple Grandin is an associate professor of animal science at Colorado State University. Grandin has autism, is the author of *Thinking in Pictures and Other Reports from My Life with Autism*, and designs livestock handling facilities. She talks with Jim Fleming about how her autism helps her in her career. Also, Catherine Lord is Director of the University of Michigan Autism and Communications Disorders Center. Dr. Lord tells Anne Strainchamps that there is a ten-fold reported rise in the incidence of autism but no one knows what accounts for the dramatic rise. Or even whether it's more cases or just more cases being reported.

Issue: **More Autism**
Program: To The Best Of Our Knowledge
Date: November 30, 2003
Time: 7:00A-8:00A

Description

J.J. Hanley produced a film called *Refrigerator Mothers*. This was the label wrongly applied to mothers who were falsely believed to have caused their children's autism. Maria Mombille was such a mother. She tells Jim Fleming her story, which is hauntingly echoed by J.J. Hanley. Also, Allen Snyder is Director of the Centre for the Mind in Canberra, Australia. He tells Steve Paulson that he uses a device called the Medtronic Mag Pro to stimulate autistic savant-like abilities in normal people. The goal is to understand human capabilities and perhaps improve them.

ISSUES / PROGRAMS LIST

YOUTH & FAMILY (Cont'd)

Issue: **More Autism**
Program: To The Best Of Our Knowledge
Date: November 30, 2003
Time: 7:00A-8:00A

Description

Mark Haddon is the author *The Curious Incident of the Dog in the Night-Time*. Haddon narrates the story from the point of view of his hero – a fifteen year old boy with Asperger Syndrome. Haddon reads from the book and talks with Jim Fleming about the special challenges his main character presented. Asperger Syndrome patients are autistic, have normal intelligence but particular gifts in specialized areas.

Issue: **Helpers**
Program: To The Best Of Our Knowledge
Date: December 14, 2003
Time: 7:00A-8:00A

Description

Michael Perry is a writer and volunteer fireman who lives in the small town of new Auburn, Wisconsin. His memoir about his adventures on the rescue squad there is called *Population 485: Meeting Your Neighbors One Siren at a Time*. Perry tells Steve Paulson about his fellow firefighters and what it's like answering calls when the victim may be a family member. Also, journalist Christopher Noxon explains what happened when he formed a personal posse of life coaches in Los Angeles and gives Steve Paulson his take on the personal coaching industry.

Issue: **More Helpers**
Program: To The Best Of Our Knowledge
Date: December 14, 2003
Time: 7:00A-8:00A

Description

Laney Salisbury tells Jim Fleming about the 1925 dogsled relay that brought diphtheria anti-serum to ice-bound Nome, Alaska which was facing an epidemic in the dead of winter. Dogsleds were the only way in and the whole nation followed their perilous journey by telegraph. Salisbury and her cousin Gay Salisbury are the co-authors of *The Cruellest Miles: The Heroic Story of Dogs and Men in a Race against an Epidemic*. Also, John Katz' latest book is *The New Work of Dogs*. Katz tells Steve Paulson that Americans are forgetting their pets' true nature and shouldn't expect them to be children with fur.

Issue: **More Helpers**
Program: To The Best Of Our Knowledge
Date: December 14, 2003
Time: 7:00A-8:00A

Description

Jim Fleming visits Three Gaits Therapeutic Horsemanship Center and talks with Program Coordinator Dena Duncan about their riding programs for people with physical, cognitive and emotional disabilities. She says riding strengthens her riders' bodies and gives them a freedom of movement that is very powerful. She tells Jim about the training volunteers, horses and riders all share and outlines how she gets kids out of wheelchairs and onto horseback.

ISSUES / PROGRAMS LIST

YOUTH & FAMILY (Cont'd)

Issue: **A Man's World**
Program: To The Best Of Our Knowledge
Date: December 28, 2003
Time: 7:00A-8:00A

Description

Doug Stanhope replaced Jimmy Kimmel as the host of *The Man Show*. He tells Steve Paulson that the show is a dumb joke on men that no one should take seriously. Richard Goldstein, executive editor of the Village Voice, is appalled by the rampant chauvinism of popular culture. He tells Anne Strainchamps that the "bitch slapping" of gangster rap and the icon status of Eminem display men's discomfort with women's growing power. He says it also accounts for the election of George Bush and the rise of fundamentalism.

Issue: **More A Man's World**
Program: To The Best Of Our Knowledge
Date: December 28, 2003
Time: 7:00A-8:00A

Description

Benjamin Cavell is the author of a book of short stories called *Rumble Young Man, Rumble*. Cavell reads a bit from a story called *The Ropes*, about an injured boxer, and talks with Steve Paulson about violence and masculinity. Also, Steve Jones is a geneticist at London's University College. His new book is *Y: The Descent of Men*. Jones tells Jim Fleming that biologically men, who have a Y chromosome, are the second sex. Many species are entirely female, but having males adds the advantage of genetic diversity.

Issue: **More A Man's World**
Program: To The Best Of Our Knowledge
Date: December 28, 2003
Time: 7:00A-8:00A

Description

Massillon, Ohio considers itself the birthplace of football. The whole town is obsessed with the town's high school team, the Tigers. Kenneth Carlson was a Tiger and made a documentary film called *Go Tigers!* He tells Anne Strainchamps about his film, his team and his town, and the year the school tax levy was on the line. And we hear clips from the film.

PUBLIC SERVICE ANNOUNCEMENTS

KDND, KRXQ, KSEG, KSSJ and KWOD rotate Public Service Announcements at a rate of at least one per air shift. Each PSA is in rotation for approximately two weeks. Among the groups whose announcements aired last quarter are:

	<u>KSEG</u>	<u>KSSJ</u>	<u>KDND</u>	<u>KRXQ</u>	<u>KWOD</u>
<u>Toys For Tots</u>	4	5	4	4	6
A benefit rock concert featuring local bands will be held on Friday, December 12 th , beginning at 8P at the U-Turn, 145 Harrison Avenue in Auburn. Proceeds benefit Toys for Tots. For more information call 916.788.0341.					
<u>Hope For The Holidays</u>	5	4	5	4	4
The Modified Motorcycle Association of California is collecting toys for disadvantaged kids throughout the region through December 14 th . Toys collected benefit Hope for the Holidays, Toys for Tots and the Salvation Army. For more information call 916.628.3180.					
<u>Towe Auto Museum</u>	4	6	4	7	5
The Towe Auto Museum is presenting their 11 th Annual Home for the Holidays Concert & Crafts Bazaar on Sunday, December 14 th from 1p-3:30p at the Towe Museum, 2200 Front Street in Sacramento. For more information call 916.442.6802.					
<u>Friends for Kids</u>	4	3	5	6	4
Commit now, but give your time in the new year. Friends For Kids, a locally based non-profit, needs your help with its 2004 events and activities. For more information call 916.422.9889.					
<u>Adopt a Manatee</u>	5	6	6	3	6
Gain 1,000 pounds and feel good about it! Adopt a Manatee for a holiday gift and help ensure the survival of an endangered species. For more information call 1.800.432.JOIN.					
<u>Starlight Children's Foundation</u>	4	5	4	5	7
The 4 th Annual Holiday Toy Drive benefiting children served by the Starlight Children's Foundation is taking place at Starbucks through Christmas Day. Drop off a new unwrapped toy and any Starbucks and help brighten the holidays for these kids. For more information call 415.974.7285.					

	<u>KSEG</u>	<u>KSSJ</u>	<u>KDND</u>	<u>KRXQ</u>	<u>KWOD</u>
<u>FEAT</u> Contours Express, a Ladies on Fitness & Weight Loss Center, will donate 2% of monthly membership fees to FEAT (Families for Early Autism Treatment), WEAVE (Women Escaping a Violent Environment) and the Susan Komen Breast Fund. For more information call 916.683.0789.	5	4	4	6	4
<u>WEAVE</u> Contours Express, a Ladies on Fitness & Weight Loss Center, will donate 2% of monthly membership fees to FEAT (Families for Early Autism Treatment), WEAVE (Women Escaping a Violent Environment) and the Susan Komen Breast Fund. For more information call 916.683.0789.	6	6	4	4	3
<u>Susan Komen Breast Cancer Fund</u> Contours Express, a Ladies on Fitness & Weight Loss Center, will donate 2% of monthly membership fees to FEAT (Families for Early Autism Treatment), WEAVE (Women Escaping a Violent Environment) and the Susan Komen Breast Fund. For more information call 916.683.0789.	7	6	6	6	7
<u>Ronald McDonald House</u> Ronald McDonald House Charities Northern California will host the 6 th Annual Holiday Party and Open House on Saturday, December 6 th , 1P-4P at the Sacramento Ronald McDonald House, 2555 49 th Street. The event features a toy run by the Napa Solano Harley Owners group. For more information call 916.734.4230.	6	6	4	3	5
<u>Sacramento Area VIP</u> The Sacramento Area VIP (Very Inspirational People) Games will be held on Saturday, December 13 th , at La Sierra Community Center in Carmichael. The all-volunteer non-profit organization provides athletic competition and social events for athletes with developmental disabilities. For more information call 916.334.4015.	5	5	4	3	4
<u>Del Oro High School</u> Del Oro High School will be conducting a Blood Drive on Monday, November 24 th , 8:00A-2:00P at 3301 Taylor Road in Loomis. For more information call 916.652.7243 ext. 1121.	6	6	4	4	3

	<u>KSEG</u>	<u>KSSJ</u>	<u>KDND</u>	<u>KRXQ</u>	<u>KWOD</u>
<u>NRA Crime Prevention Program</u> A seminar from the National Rifle Association's Refuse to be a Victim Crime Prevention Program will be held on Saturday, November 22 nd , beginning at 2:30pm at Balance Fitness for Women, 3490 Palmer Drive in Cameron Park. For more information call 530.620.4252.	4	6	6	5	5
<u>Sierra Adoption Services</u> Sierra Adoption Services' Celebration of Hope will take place December 18 th through the 21 st at the newly remodeled Country Club Plaza. The event raises awareness about adoption and proceeds help find homes for California's waiting children. For more information call 916.368.5114.	4	3	5	4	5
<u>Charity Navigator America</u> Charity Navigator, America's premier charity evaluator, provides free online ratings for more than 2800 of America's best known charities. Before you write a check this holiday season find a charity you can trust and support. For more information visit www.charitynavigator.org .	7	5	6	5	4
<u>Coats for Kids</u> News 10's 13 th Annual Coats for Kids Event takes place through December 28 th . New or gently used coats can be donated at Swanson's Cleaners, Gottschalks Department stores, Jamba Juice locations and at the News 10 studios. For more information call 916.321.3362.	6	4	5	4	4
<u>Sacramento SPCA</u> The Sacramento SPCA will hold its Annual Fall Book Sale Friday, November 21 st through Sunday, November 23 rd , at the Marketplace at Birdcage Citrus Heights, on Sunrise Blvd. next to Longs Drugs. For more information, call 916.383.7387 ext. 9102.	5	4	5	7	3
<u>Sacramento Food Bank</u> A Shop-A-Thon to Feed the Hungry will be held on Wednesday, November 12 th from 8A-8P at Albertsons, 5600 Folsom Blvd. Buy a pre-packaged bag of groceries to donate directly to the Sacramento Food Banks Services. For more information, call 916.447.7415.	4	5	4	4	4

	<u>KSEG</u>	<u>KSSJ</u>	<u>KDND</u>	<u>KRXQ</u>	<u>KWOD</u>
<u>Shriner's Hospital for Children</u> The Capitol Shrine Bowl will be held on Saturday, November 29 th at Sacramento City College's Hughes Stadium. Proceeds benefit the Shriners Hospital for Children. For more information call 916.558.2441.	4	3	6	5	3
<u>Junior Achievement</u> Junior Achievement's Holiday Home Tour 2003 will be held on Saturday, December 13 th , from 10A-4P through five exquisitely decorated homes in the Granite Bay / Loomis area. Proceeds benefit Junior Achievement classroom programs. For more information call 916.631.1010 ext 13.	3	7	5	5	3
<u>WIND Youth Center</u> The Holiday Dash & Dine will be held on Saturday, December 20 th , beginning at 7an at Cesar Chavez Park on J Street between 9 th & 10 th Streets. Proceeds benefit the WIND Youth Center, supporting homeless teens in Sacramento. For more information call 916.492.8966.	3	5	7	5	5
<u>Sacramento Zoo</u> The Sacramento Zoo, US Marine Corp Reserve and the Salvation Army ask that you bring one new, unwrapped toy and receive one free child's admission to the zoo between November 28 th and December 21 st . Every toy will make a difference. For more information call 916.264.5888.	5	4	6	6	6
<u>Natomas High School PTA</u> Natomas High School PTA is holding their 4 th Annual Craft Fair on Saturday, November 1 st , 9A-4P on Natomas High Campus, 3301 Fong Ranch Blvd. in Sacramento. For more information call 916.641.4960 ext. 1180.	6	5	6	4	4
<u>SNFC Adopt-An-Organic Farm Project</u> The Sacramento Natural Foods Co-Op (SNFC) is celebrating their 30 th Anniversary on Sunday, November 2 nd , 4P until 9P at the Clunie Community Center Auditorium, 601 Alhambra Blvd. Proceeds benefit the SNFC Adopt-An-Organic Farm Project. For more information call 916.442.0957.	6	4	5	3	3

	<u>KSEG</u>	<u>KSSJ</u>	<u>KDND</u>	<u>KRXQ</u>	<u>KWOD</u>
<u>Breaking Barriers</u>	6	3	6	6	5
The Breaking Barriers "Harvest Hoedown" will be held on Friday, November 7 th , 6:30 until midnight. Proceeds benefit the early diagnosis and prevention of HIV, and the care of people with catastrophic illnesses. For more information call 916.447.2437.					
<u>Sacramento State Ski & Snow Board</u>	3	4	5	6	3
The Sacramento State Ski & Snowboard Club is holding its 38 th annual Ski & Snowboard Swap on Sunday, November 2 nd , 10A-4P in the CSUS Student Ballroom. For more information call 916.718.8966.					
<u>Sacto Ladies Philoptochos Society</u>	5	7	6	4	4
The Sacramento Ladies Philoptochos Society is holding their 5 th Annual Tasting Extravaganza on Friday, November 7 th , 5P-9P at the Annunciation Hellenic Center, 614 Alhambra Blvd. in Sacramento. Proceeds benefit various local and national charitable organizations. For more information call 916.446.4156.					
<u>Active 20/30 International</u>	3	6	7	3	5
The Active 20/30 International Gold Rush has teamed up again this year with Koats 4 Kids of El Dorado County, to be held on Saturday, November 8 th , 8A-4P at the Masonic Lodge, 2820 Cold Springs Road in Placerville. Coats will be distributed free of charge to all El Dorado County residents. Proof of residency is required. For more information call 530.621.0950.					
<u>Bob Oliver Baseball Academy</u>	3	4	3	6	3
The non-profit Bob Oliver Baseball Academy (BOBA) is hosting their 4 th Annual Steak Feast on Saturday, November 8 th , 5P-10P at the Rio Linda / Elverta Community Center, 810 Oak Lane. For more information call 916.658.9830.					
<u>U.S. Disaster Search Dog Foundation</u>	4	4	4	3	4
The National Disaster Search Dog Foundation is holding their 3 rd Annual Iron Dog Event and Competition on Thursday, November 13 th through Sunday, November 16 th , at the T. Collins Army Reserve Center in Sacramento. For more information call 1.888.4K9.HERO.					

	<u>KSEG</u>	<u>KSSJ</u>	<u>KDND</u>	<u>KRXQ</u>	<u>KWOD</u>
<u>Big Brothers / Big Sisters</u> Big Brothers Big Sisters of Nevada County will hold their 21 st Annual Wine Tasting & Auction on Saturday, November 22 nd , 6P-9P at the Miners Foundry, 325 Spring Street in Nevada County. For more information call 530.273.2227.	6	5	5	4	6
<u>Centennial United Methodist Women</u> Centennial United Methodist Women will be holding their Annual Fall Rummage & Bake Sale fund raiser on Thursday through Sunday, November 20 th through November 22 nd , at 5401 Freeport Boulevard in Sacramento. For more information call 916.452.4477.	5	4	4	4	4
<u>Bloodsource Road To Wellness</u> The Bloodsource Road to Wellness Bus will be at Land Park Leader Pharmacy, 4404 Del Rio Road on Wednesday, November 26 th from 10A-2P. Please take 30 minutes to stop by to donate blood and receive a free health screening from the UC Davis Medical Center. For more information call 916.452.2626.	5	5	4	5	5
<u>Just Between Friends</u> The Just Between Friends Semi-Annual Consignment Sale will take place on Friday and Saturday, October 17 th & 18 th , at the Red Lion Hotel. Proceeds benefit the Sacramento Food Bank. For more information call 916.944.2336.	5	5	7	4	7
<u>Alzheimer's Association</u> The Alzheimer's Association Memory Walk takes place on Saturday, October 4 th , at Sacramento State University. For more information call 800.660.1993.	4	5	4	7	5
<u>Crocker Art Museum</u> The Creative Arts League of Sacramento is holding an Art Show and Sale on October 17 th , 18 th & 19 th at the South Natomas Community Center, 2921 Truxel Road. Proceeds benefit the Crocker Art Museum. For more information call 916.488.3163.	4	6	7	4	6
<u>Sacramento Mothers of Multiples</u> Sacramento Mothers of Multiples are holding a Children's Clothing and Equipment Sale on Saturday, October 4 th , from 9A-1P at American River Community Church, 3300 Walnut Avenue in Carmichael. For more information call 916.725.TWIN.	3	4	4	4	4

	<u>KSEG</u>	<u>KSSJ</u>	<u>KDND</u>	<u>KRXQ</u>	<u>KWOD</u>
<u>Northern California Solar Energy Assoc.</u> The Northern California Solar Energy Association is holding its annual tour of solar homes on Saturday, October 4 th , from 9A-3P at various locations in Davis. For more information call 530.304.4393.	5	3	4	6	4
<u>Folsom Chamber of Commerce</u> Taste 2003 will be held on Saturday, October 4 th from 3P-9P along Sutter Street in Historic Folsom. Proceeds benefit the Folsom Chamber of Commerce. For more information call 916.985.2968.	3	5	4	4	5
<u>Foster Family Agency</u> Macy's Downtown Sacramento is holding a Benefit Shopping Day on Thursday, October 30 th . Buy a \$10.00 ticket and save 10-20% on almost everything in the store! Proceeds benefit the Foster Family Agency. For more information call 916.363.5963.	5	6	6	5	5
<u>Sacramento Valley Conservancy</u> The Sacramento Valley Conservancy's "Treasure of the Valley" reception will be held on Thursday, October 2 nd from 5:30P-8P at the Sacramento Yacht Club on South River Road. For more information call 916.492.0908.	3	3	6	3	6
<u>Folsom History Museum</u> The 6 th Annual Antique Evaluation Day on Sutter Street will be held on Saturday, October 4 th , from 10A- 2P at the Folsom History Museum, 823 Sutter Street in Folsom. The Event will benefit the museum. For more information call 916.985.2707.	4	3	3	3	3
<u>SAFE</u> The 1 st Annual Running Back to School with SAFE (School Activities for Everyone) 5K Fun Run & Walk will take place on Saturday, October 11 th , beginning at 10A on the South Steps of the State Capitol. For more information call 916.447.3191.	3	6	3	4	3
<u>Salt & Light Harvest Outreach</u> Harvest Day at the Park will be held on Saturday, October 11 th , from noon until 4P at Meadowview Park, 7760 24 th Street in Sacramento. Proceeds benefit Salt & Light Harvest Outreach. For more information call 916.214.5499.	3	3	4	6	6

	<u>KSEG</u>	<u>KSSJ</u>	<u>KDND</u>	<u>KRXQ</u>	<u>KWOD</u>
<u>American Cancer Society</u> The Crab Feed Festival, benefiting the American Cancer Society, takes place on Saturday, October 18 th from 5P-10P at St. Ignatius Parish Center 3235 Arden Way. For more information call 916.730.5049.	5	4	4	6	3
<u>Juvenile Diabetes Foundation</u> A Monte Carlo Night with the Stars will be held on Saturday, November 1 st from 6P-10P at the Roseville Health & Wellness Center, 1650 Lead Hill Blvd. in Roseville. Proceeds benefit the Juvenile Diabetes Research Foundation. For more information call 916.677.1200.	4	5	4	5	4
<u>Independent Living Program</u> The Friends of the ILP Golf Tournament will be held on Sunday, October 26 th at 8A at the Teal Bend Golf Club. 7200 Garden Highway in Sacramento. Proceeds benefit college and vocational grants for foster youth about to leave the foster care system. For more information call 916.874.9715.	5	6	3	6	4
<u>Narconon of Northern California</u> Narconon of Northern California teaches life skills in addition to dealing with drug abuse. Everyone deserves a chance at a future. For more information call 1.800.556.8885.	6	5	6	5	5
<u>My Sister's House</u> The 1 st Annual Run for a Safe Haven 5K Fun Run & Walk will take place on Saturday, November 1 st , in William Land Park. Proceeds benefit My Sister's House, addressing the needs of women and children impacted by domestic violence in the Asian and Pacific Islander community. For more information call 916.874.4978.	5	6	5	7	7
<u>Community Club of Rancho Murieta</u> The Community Club of Rancho Murieta's 19 th Annual Christmas Boutique will be held on Saturday, November 1 st from 9A-3P at the Rancho Murieta Country Club. Admission is free! For more information call 916.354.2103.	5	4	3	3	5
<u>Sacramento Black Nurses Association</u> The Sacramento Black Nurses Association is holding their 25 th Anniversary Celebration and Scholarship Awards Banquet on Saturday, November 1 st , at the Garden Pavilion at McClellan Park. For more information call 916.366.01831.	4	5	7	6	4

	<u>KSEG</u>	<u>KSSJ</u>	<u>KDND</u>	<u>KRXQ</u>	<u>KWOD</u>
<u>Bear River High School</u>	5	7	6	3	6
Bear River High School Ski Team's Ski Swap will take place on Saturday, November 8 th , from 10A-3P at the Bear River High Gym in Auburn. Funds raised help pay for the team's transportation to and from ski resorts. For more information call 530.268.3700.					
<u>Ben Ali Shriners</u>	4	5	3	3	6
The Ben Ali Shriners are hosting a Free Screening Clinic for children with orthopedic problems, spinal injuries and burn related injuries/problems on Saturday, November 8 th from 9A-2P at the Ben Ali Shrine Masonic Center, 3262 Marysville Blvd. in Sacramento. For more information call 916.685.5437.					
<u>Help for the Holidays</u>	3	3	3	5	3
Help for the Holidays will take place on Saturday, November 29 th , from 10A-3P at the Amador County Fairgrounds in Plymouth. The event provides clothing and other items to those in need during the holiday season. They are in need of donations! For more information call 530.620.2712.					
<u>Children's Foundation of El Dorado</u>	4	6	6	4	5
The Children's Foundation of El Dorado County and the Active 20/30 Club are holding their 2 nd Annual 'Roc N' For The Kids' Rock Racing Event on Saturday, October 18 th at the Placerville Speedway. For more information call 530.676.9138					
<u>Vacaville Concert Society</u>	5	3	5	3	7
The 3 rd Annual Antiques Show & Sale will be held on Saturday & Sunday, October 18 th & 19 th at the Vacaville Cultural Center, 1000 Ulatis Drive. Proceeds benefit community service projects of the Vacaville Concert Society. For more information call 707.449.6214.					
<u>Healing Journeys</u>	5	6	4	5	6
Two icons in the world of women's music – Holly Near and Cris Williamson – join together on Friday, October 24 th , 7:30pm at the Crest Theater in Sacramento. Proceeds benefit Healing Journeys which produces a free 2-day conference for cancer survivors and caregivers. For more information call 800.423.9882.					

	<u>KSEG</u>	<u>KSSJ</u>	<u>KDND</u>	<u>KRXQ</u>	<u>KWOD</u>
<u>Safetyville</u> The 2003 Halloween Haunt will be held on Saturday, October 25 th , from 11A-4P at Safetyville, 3909 Bradshaw Road. Proceeds benefit the youth safety program at Safetyville. For more information call 916.366.7233 ext. 202.	6	5	6	4	5
<u>Scleroderma Research Foundation</u> "Abide these Dreams", a concert and auction benefiting the Scleroderma Research Foundation, will be held on Sunday, October 26 th , beginning at 6P at the First United Methodist Church at 21 st & J Streets in Downtown Sacramento. For more information call 415.495.2950 ext. 106.	5	6	4	5	4
<u>Placer County Library</u> The 10 th Antique Show & Sale will be held on Saturday & Sunday, October 25 th & 26 th , from 10A-4P at the Gold Country Fairgrounds in Auburn. Proceeds benefit the Placer County Library. For more information call 916.227.5527.	3	4	4	6	5
<u>Fair Oaks Recreation & Parks District</u> The Fair Oaks Recreation & Park District will hold a Halloween Carnival on Friday, October 31 st , from 1P-4:30P at the corner of Fair Oaks Blvd. and California Avenue in Fair Oaks. For more information call 916.966.1036 ext, 17.	6	5	5	3	5
<u>Food for Families</u> The Sacramento City College Cosmetology Department will offer free haircuts for a manicure with a canned food donation from Tuesday, November 4 th through Friday, November 7 th , at the Sacramento City College campus, corner of 12 th Avenue and Freeport Blvd., Food donations go to Food for Families. For more information call 916.558.2595.	5	4	3	4	6
<u>National Assoc. of Women Bus. Owners</u> The National Association of Women Business Owners present their Outstanding Women Leaders Awards at the 6 th Annual OWL Reception and Awards Dinner on Thursday, November 6 th , from 5:30P-8:30P, in Sacramento. For more information call 916.482.6111.	6	3	4	5	5

SACRAMENTO VALLEY BROADCASTERS ASSOCIATION / ASCERTAINMENT

SVBA conducts Ascertainment interviews because the member stations believe it is an excellent way to stay in touch with community leaders and to stay informed about issues that should be reported on in news and public affairs programs. During an ascertainment interview, station representatives take notes on speakers' comments, which are then used to generate ideas for news and public affairs programs. Guests this quarter included speakers from the Sacramento County Registrar of Voters, California Academic Decathlon, Juvenile Diabetes Research Foundation and the Union Gospel Mission.

NEWS REPORTS

Entercom stations air newscasts twice an hour during Morning Drive, beginning at 5:50am and running until 8:50am, for a total of approximately 375 newscasts per quarter. The reports include national and local news. The content of the news stories range from major national headline issues to those that directly and specifically affect the greater Sacramento area including the following: Education, Economy, Government, Health, Environmental/Energy/Transportation, Crime, Drug Abuse, Minorities/Women/Aging, and Youth/Family. On an average each newscast is made up of six stories for a total of over 2,300 topics per quarter.